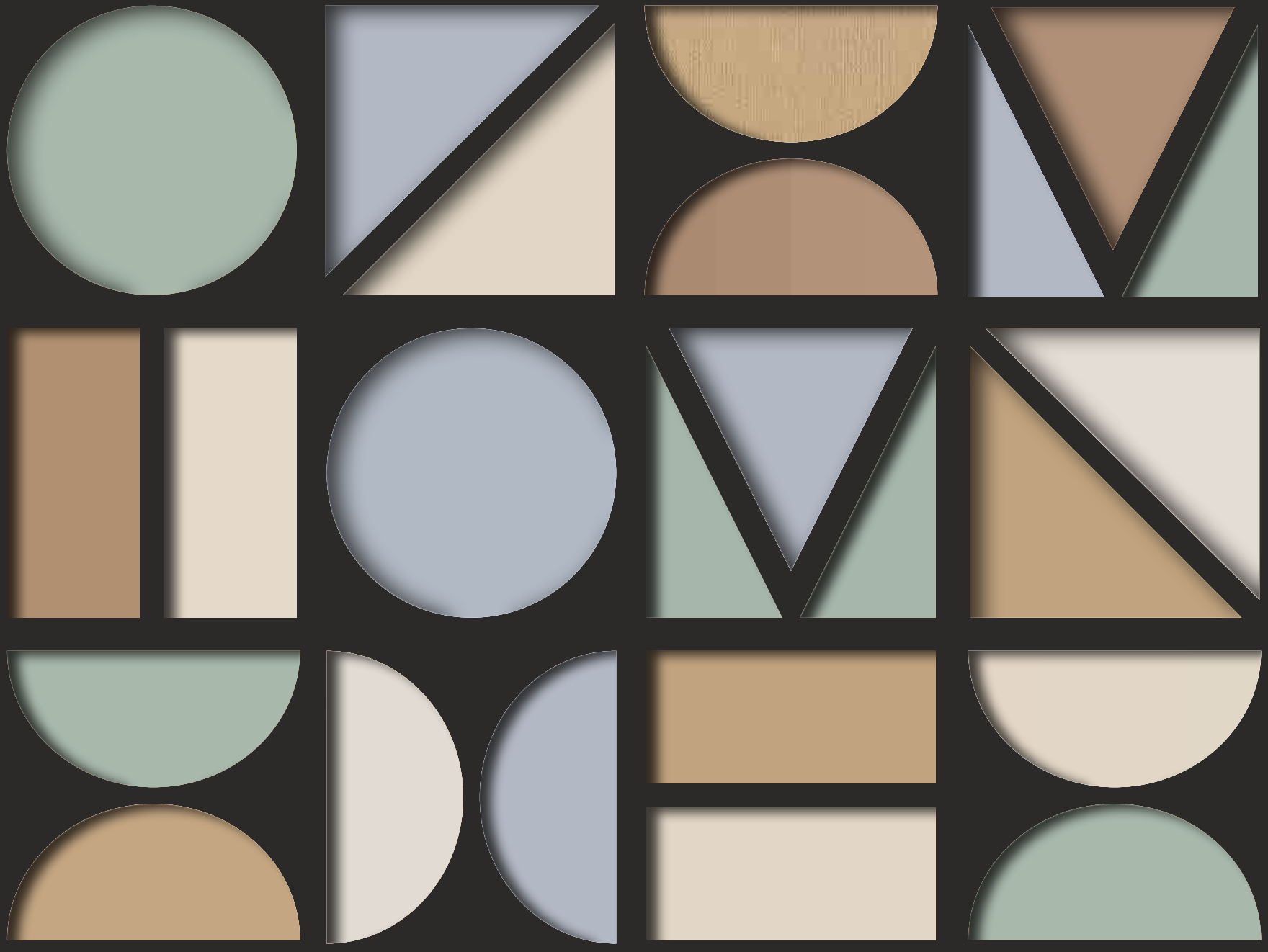
VIR
LAMINATE

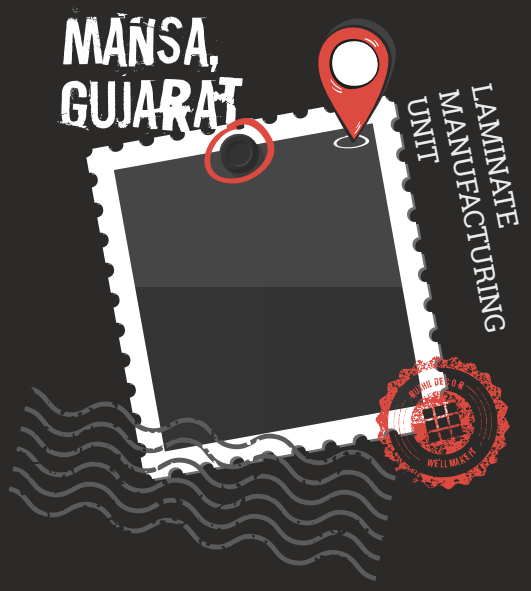
V-LUXE

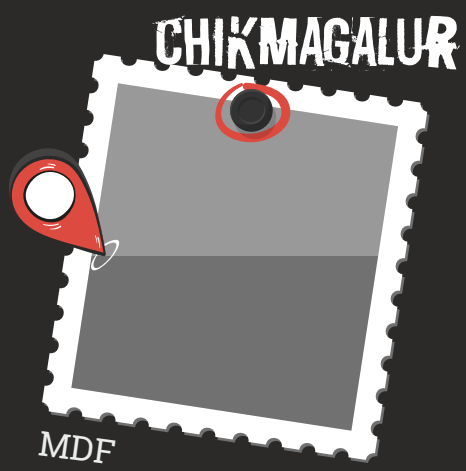
ELEVATING SPACES WITH LUXE

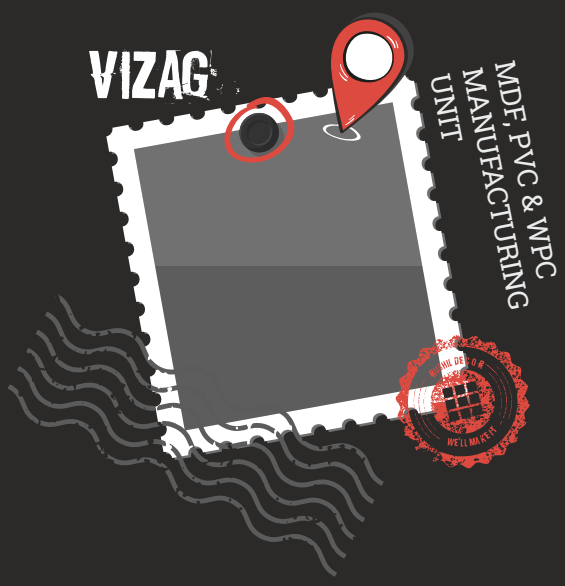


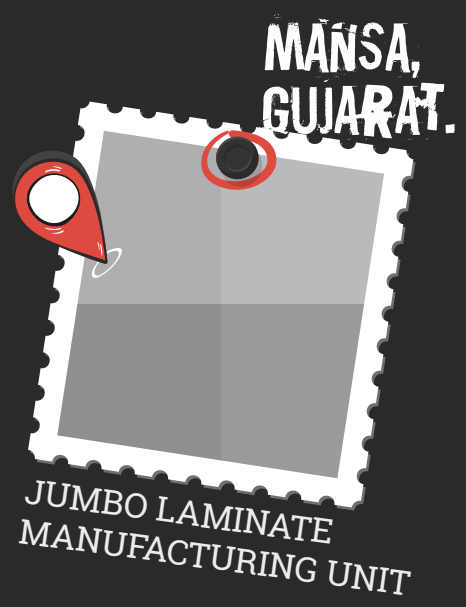


OUR PLANTS









ABOUT US

RUSHIL
DECOR LIMITED
WE'LL MAKE IT

Rushil Décor Ltd. has been a pioneering name since 1993, crafting high-end, durable, and sustainable surface solutions. With a presence in 56 countries, we specialize in laminates, MDF boards, flooring, PVC/WPC boards, and doors designed to deliver lasting quality and style.

Our hallmark lies in innovation, immaculate craftsmanship, and progressive technology, backed by global certifications like the Singapore Green Label and BIS Eco-Mark. Guided by health, safety, and sustainability, we strive to enrich lives through refined designs and trendsetting experiences for homes and offices worldwide.

VIR
LAMINATE

www.virlaminate.com

V-LUXE

CLASSIC BLISS

VISION

Create a better everyday life for our customers.Our vision is to offer a wide range of well-designed, environment-friendly, functional products at affordable prices and commit to delivering growth consistently to our investors and employees.Our objective is to build long-standing and trustworthy relationships with investors, customers, and employees by creating tangible value consistently, efficiently, and ethically.



MISSION

Delivering sustainable growth consistently to our investors and employees.We strive to exceed both internal and external customer requirements through continuous improvement and inspire our employees to perform at their best by providing opportunities for personal development and enabling them to realize their full potential.

INSPIRE

OUR JOURNEY

1993

COMPANY ESTABLISHED

Rushil Décor Ltd. was established 33 years ago with a vision of manufacturing innovative,highquality laminates

1997

STARTED EXPORTS

Rushil Décor Ltd. marked its global entry by commencing export operations.

2003

GLOBAL EXPANSION

Rushil Décor exported products across 30+ countries.

2024

PLYWOOD MANUFACTURING STARTED

Began a joint venture to manufacture VIR Modala Ply in Chikmagalur.

2025

JUMBO LAMINATE PRODUCTION

Production of jumbo laminates commenced at the Mansa facility.

2023

DIGITAL TRANSFORMATION

SAP S/4HANA ERP was implemented to streamline operations and enhance efficiency.

VIR
LAMINATE

2007

REBRANDING MILESTONE

Transitioned from Rushil Décor Pvt. Ltd. to **Rushil Decor Ltd**

2009

1ST MDF PLANT IN SOUTH INDIA

A state-of-the-art MDF manufacturing unit was established in Chikmagalur.

2011

PUBLIC LISTING

The company successfully completed its IPO and got listed.

021

2ND MDF PLANT OPERATIONS

The Vizag MDF plant started commercial operations, marking the company's second MDF unit.

2012

VIR STUDDIO LAUNCH

The company inaugurated its first VIR Studdio experience centre.

2018

PVC & WPC MANUFACTURING BEGINS

The company started producing PVC and WPC boards at its Vizag facility.

ABSTRAC

Olive Matrix





SF 12588
Bamboo Mosaic ●■

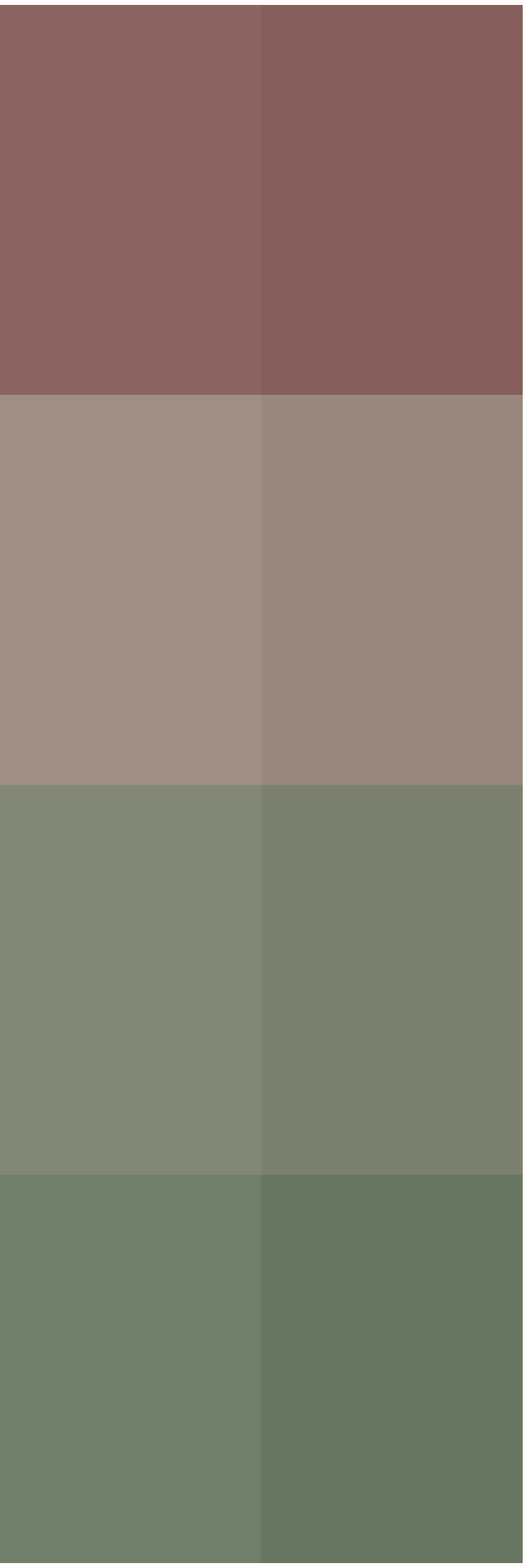
NEW

●8' x 4' ■10' x 4' ⬟10' x 4.25'

Geometric Calm

A balanced approach to pattern design, where repetition and tone create a surface that feels both structured and visually soothing.

VIR
LAMINATE

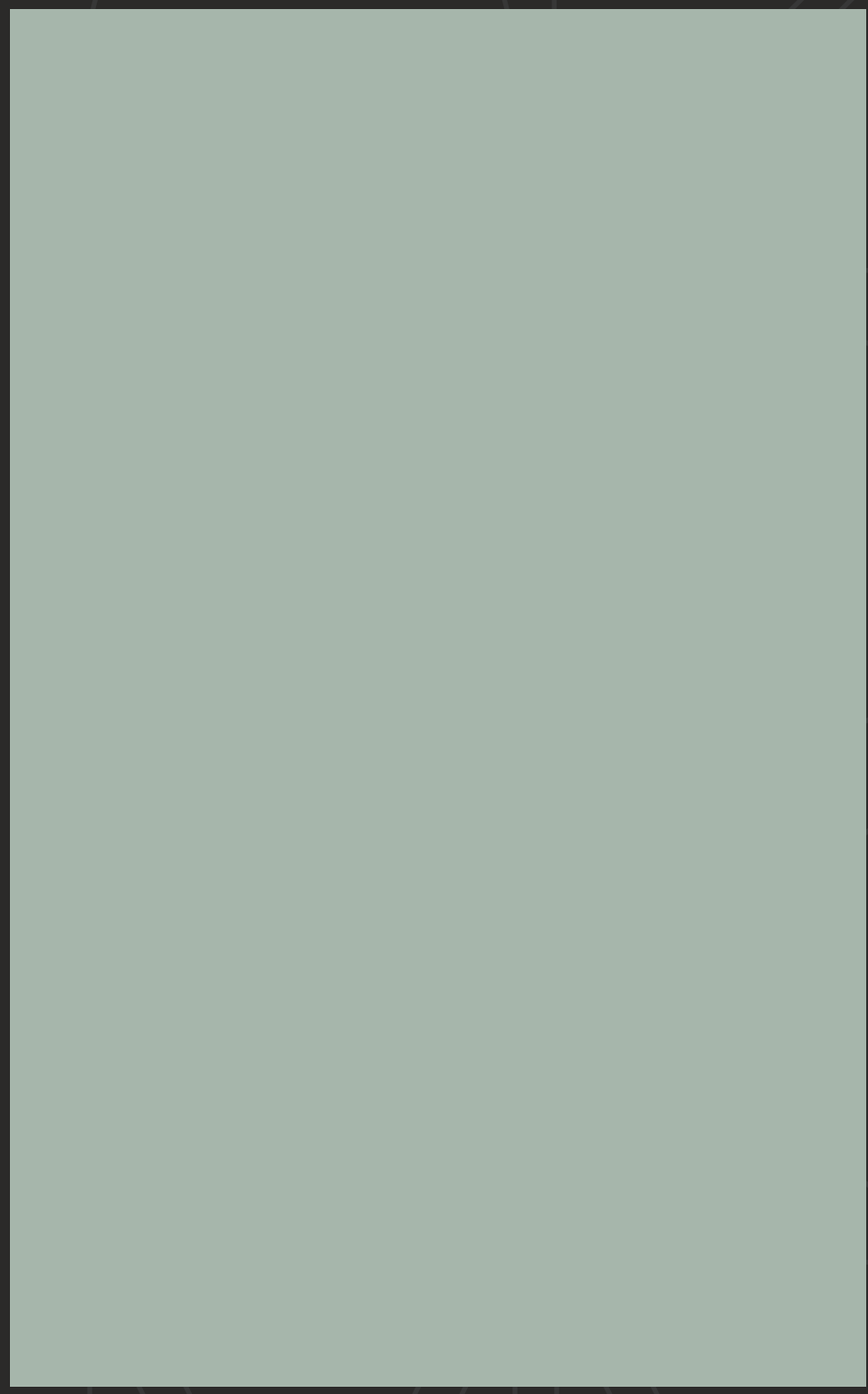




SF 7038
Dark Green



SF 7091
Regent Grey



LN 12583
Olive Knit

NEW

Fabrica C

Ivory Weave

A graceful blend of detail and tone that adds personality while maintaining a refined, premium presence.

SF 7061 Maroon Red ● ■

LN 12587
Classic Sprig ●

NEW

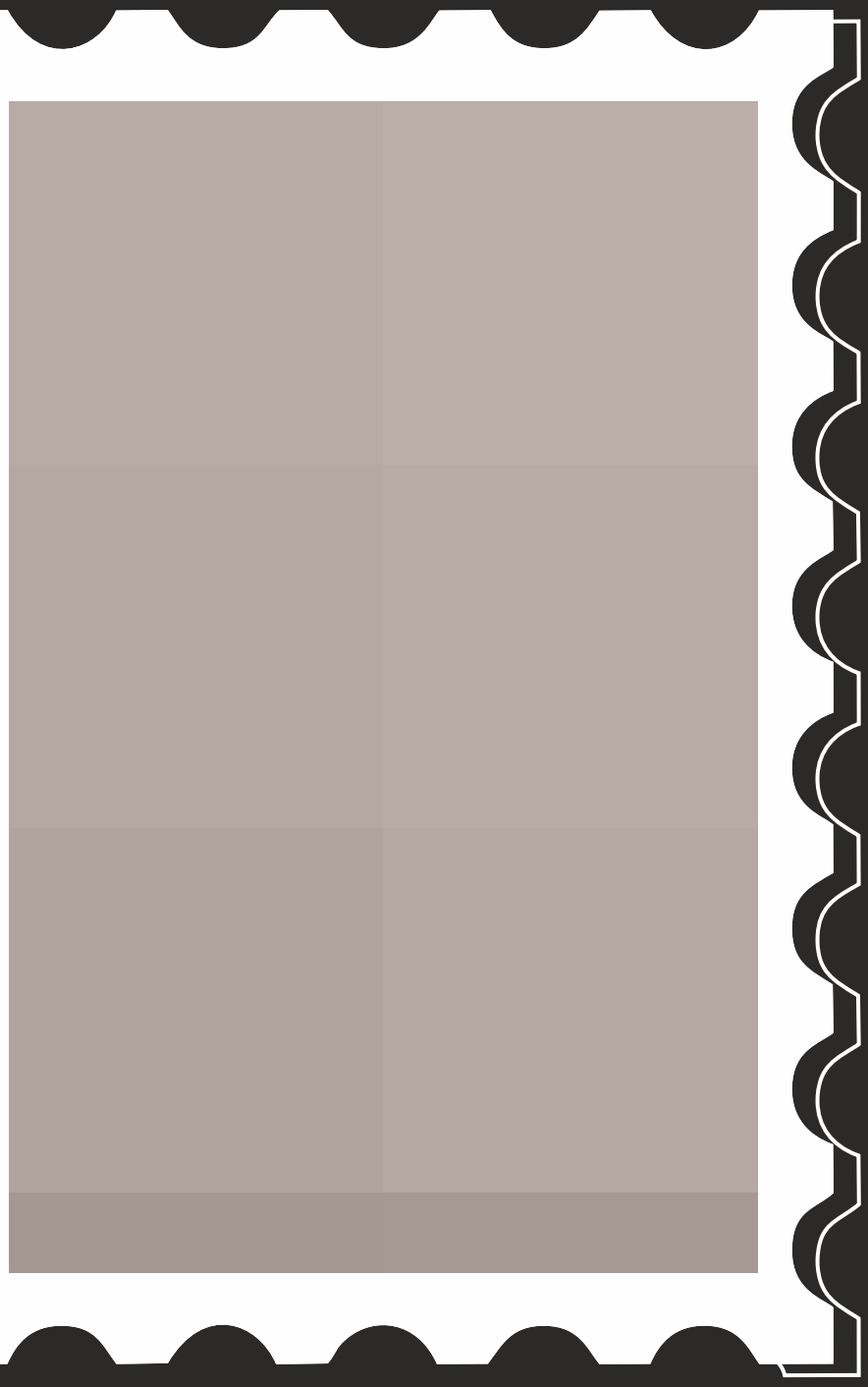
● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

VIR
LAMINATE

Linen Drift

Inspired by fine textiles, this surface offers a soft visual rhythm with a refined modern character.

PMT 9052 Mistry Grey

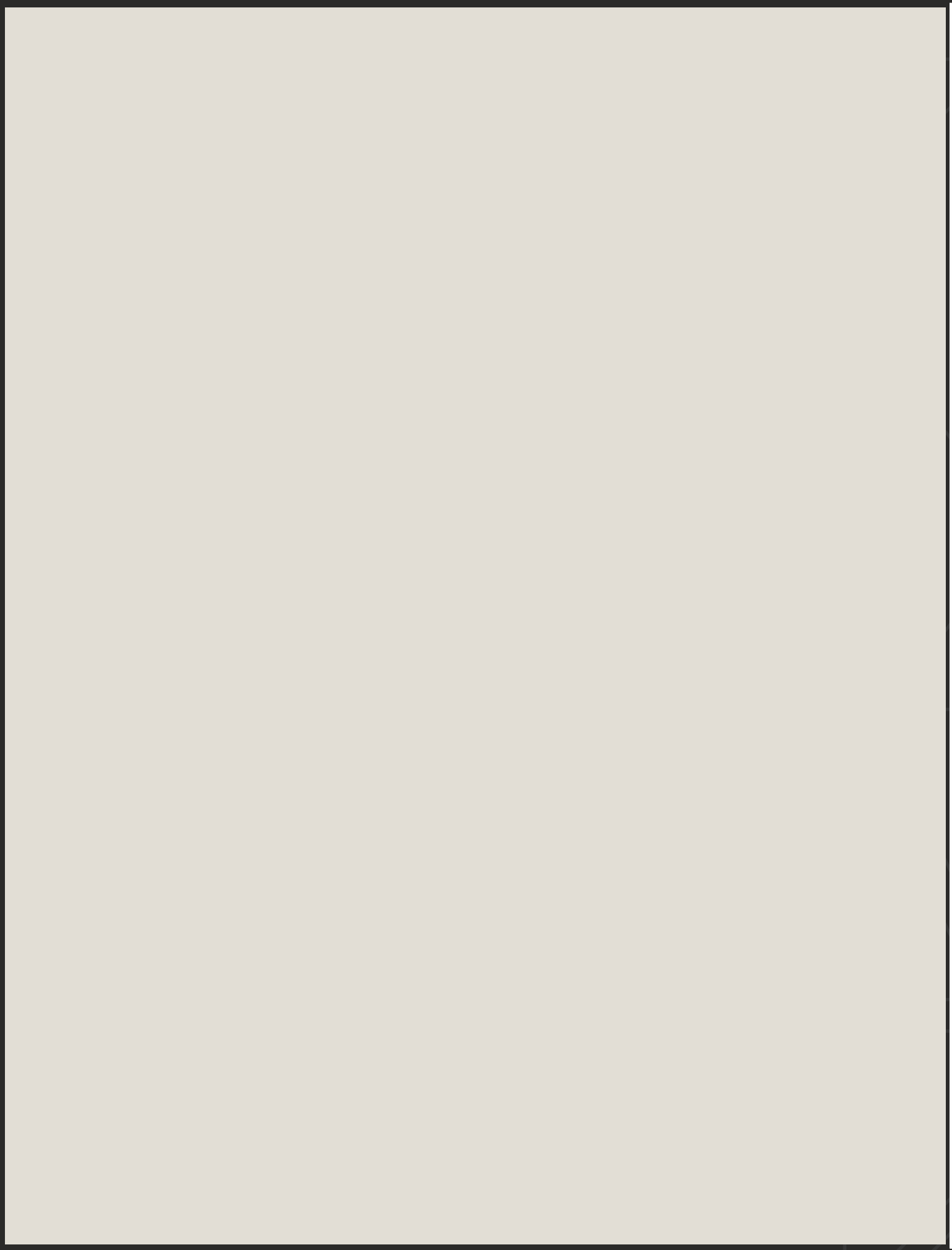


DP 12581
Beige Weave

NEW

Floral Grace

INSPIRED BY THE SOFTNESS
AND ELEGANCE OF FINE
WOVEN FABRICS.



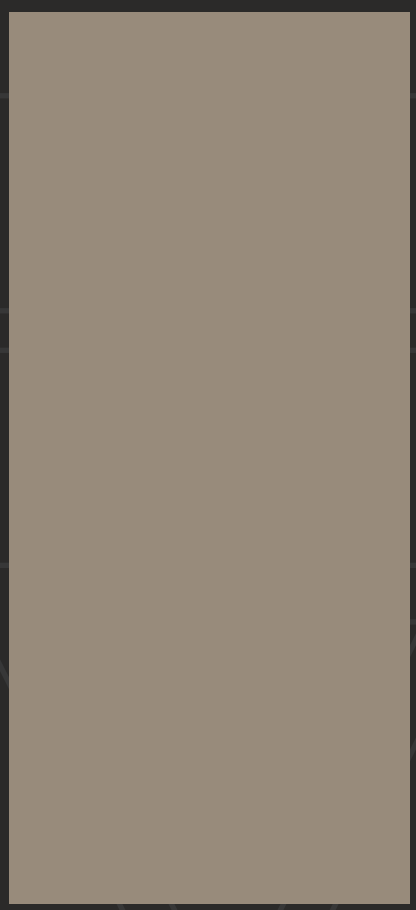
LN 12584
Vintage Bloom ●

NEW

●8' x 4' ■10' x 4' ⬟10' x 4.25'

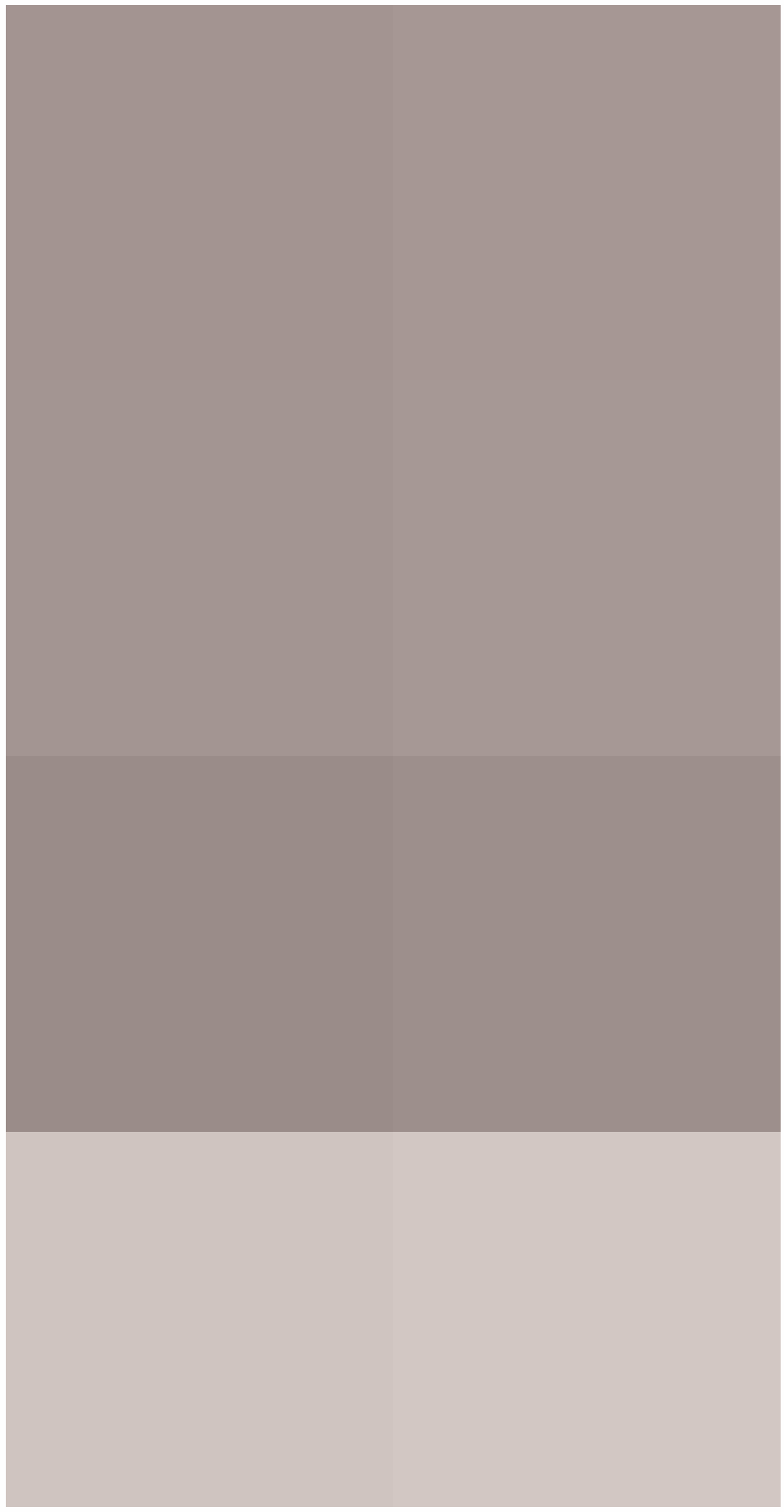
Elegant Detail

Thoughtfully crafted motifs and refined textures create a surface that elevates interiors with softness, depth, and timeless appeal.



PMT 7075
Swiss Coffee ● ■

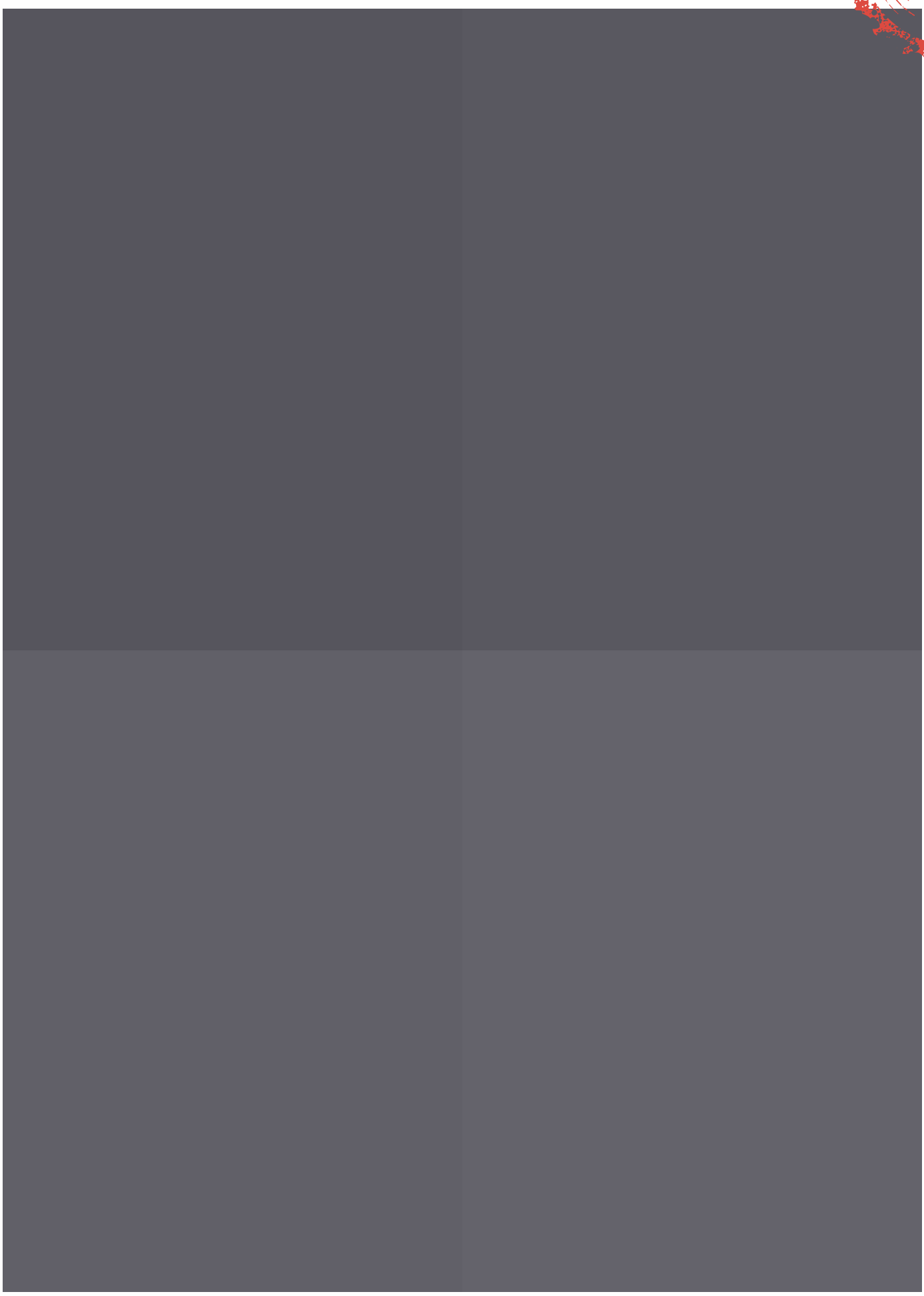
PMT 7078
Battleship Grey ● ■



Diagonal

Tailored Texture

A SMOOTH FABRIC-INSPIRED TEXTURE WITH UNDERSTATED MODERN ELEGANCE.



● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

PMT 7082
Delft Blue ● ■

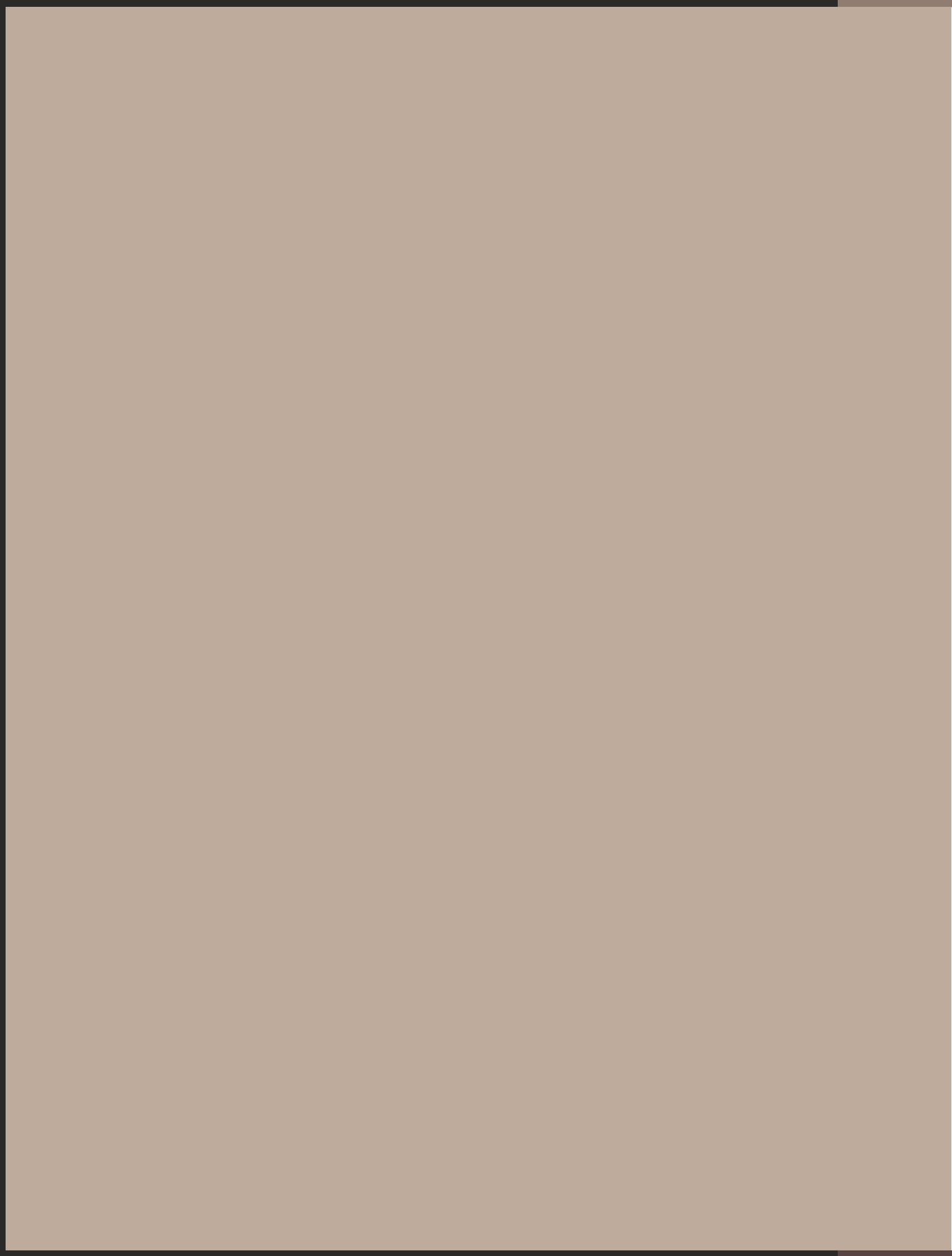
PMT 7080 Powder Blue ● ■

DP 12582
Silver Weave ●

NEW

Woven Geometry

Layered textile-like patterns and muted tones come together in a surface that feels soft and contemporary.



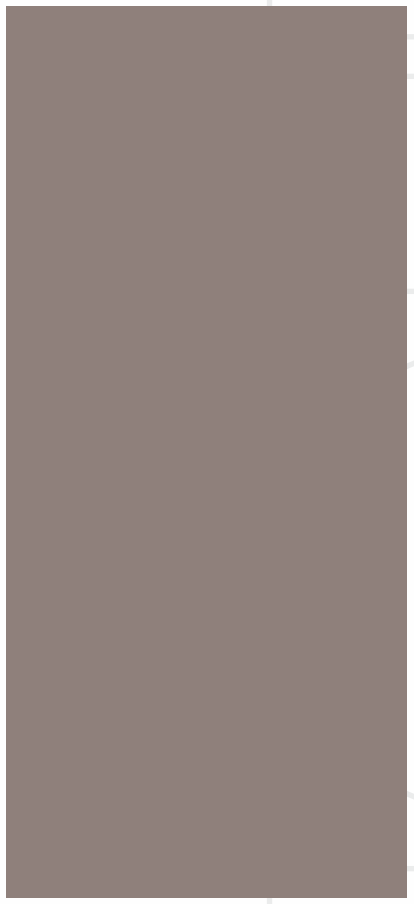
LN 12585
Desert Diamond ●

NEW

●8' x 4' ■10' x 4' ⬟10' x 4.25'

Fabrica Collection

VIR
LAMINATE



PMT 7035
Sweety Pink ● ■



PMT 5019
Brown ● ■



PMT 7087
Raw Umber ● ■

Soft Base

NEUTRAL TONES THAT BALANCE AND COMPLETE THE SPACE.



CM 12586
Olive Interlock ● ■

NEW



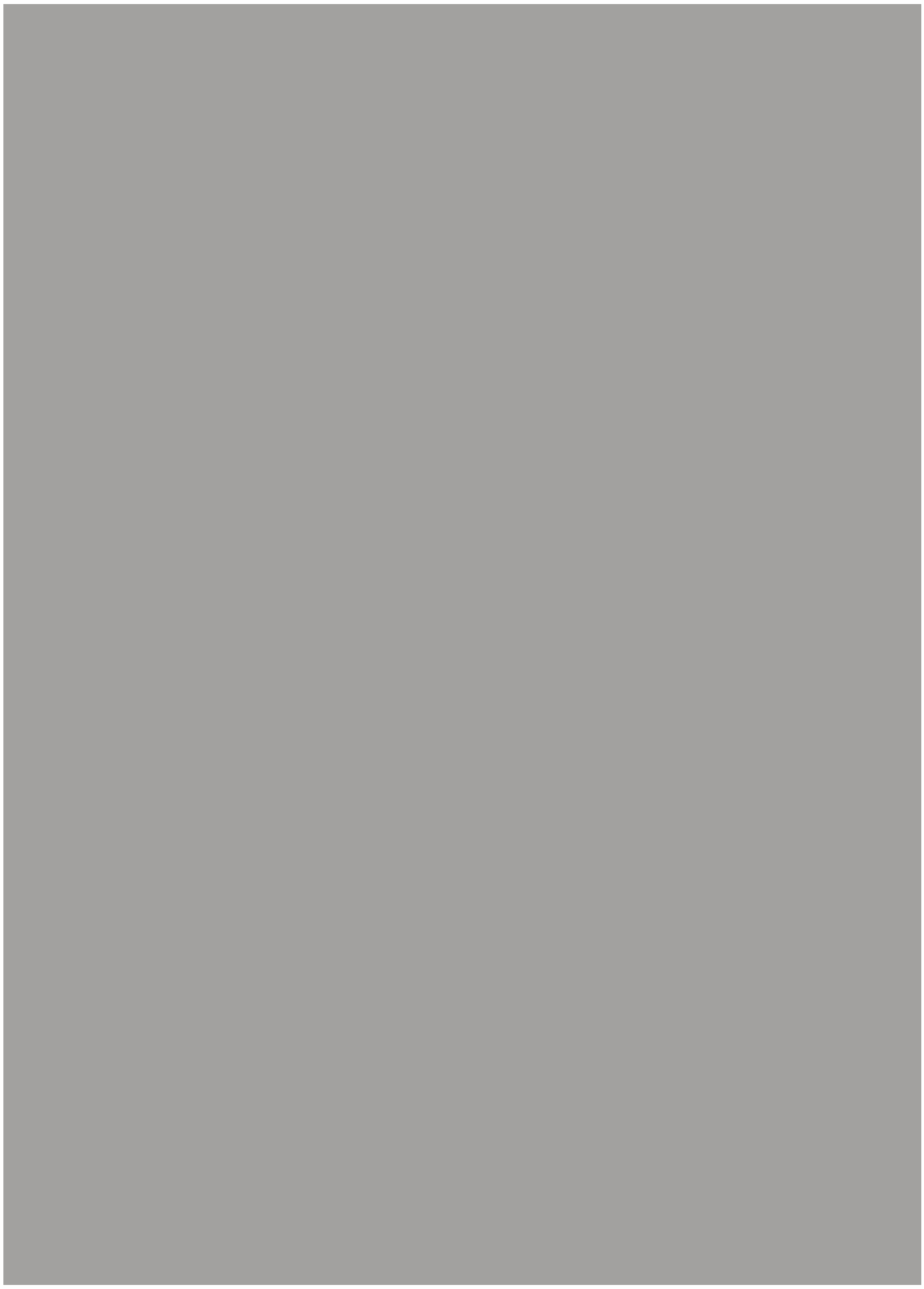
SF 8057
Blue Nose ● ■

● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

Textile Grid

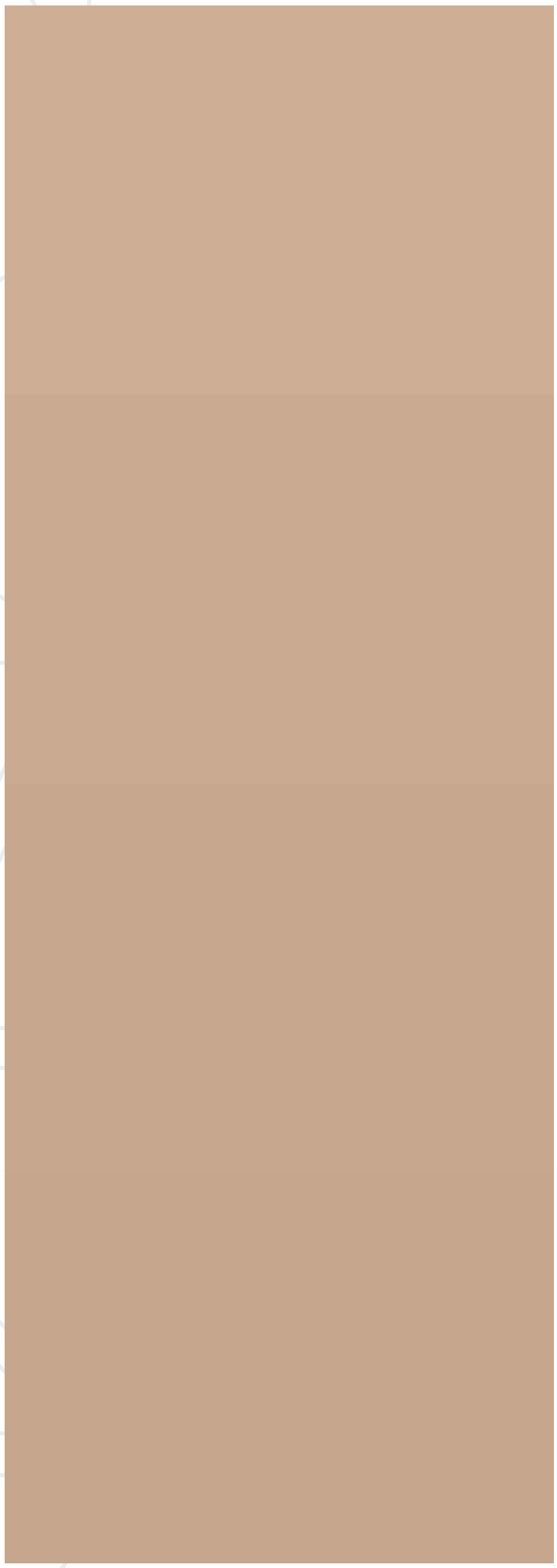
A sophisticated interplay of woven textures and balanced geometry crafted for calm contemporary spaces.

VIR
LAMINATE



Leather Aura

INSPIRED BY FINE LEATHER,
THESE SURFACES EMBODY DEPTH,
CHARACTER AND ENDURING ELEGANCE.



LTH-001
Sahara Tan ●

NEW



LTH-002
Vintage Tan ●

NEW

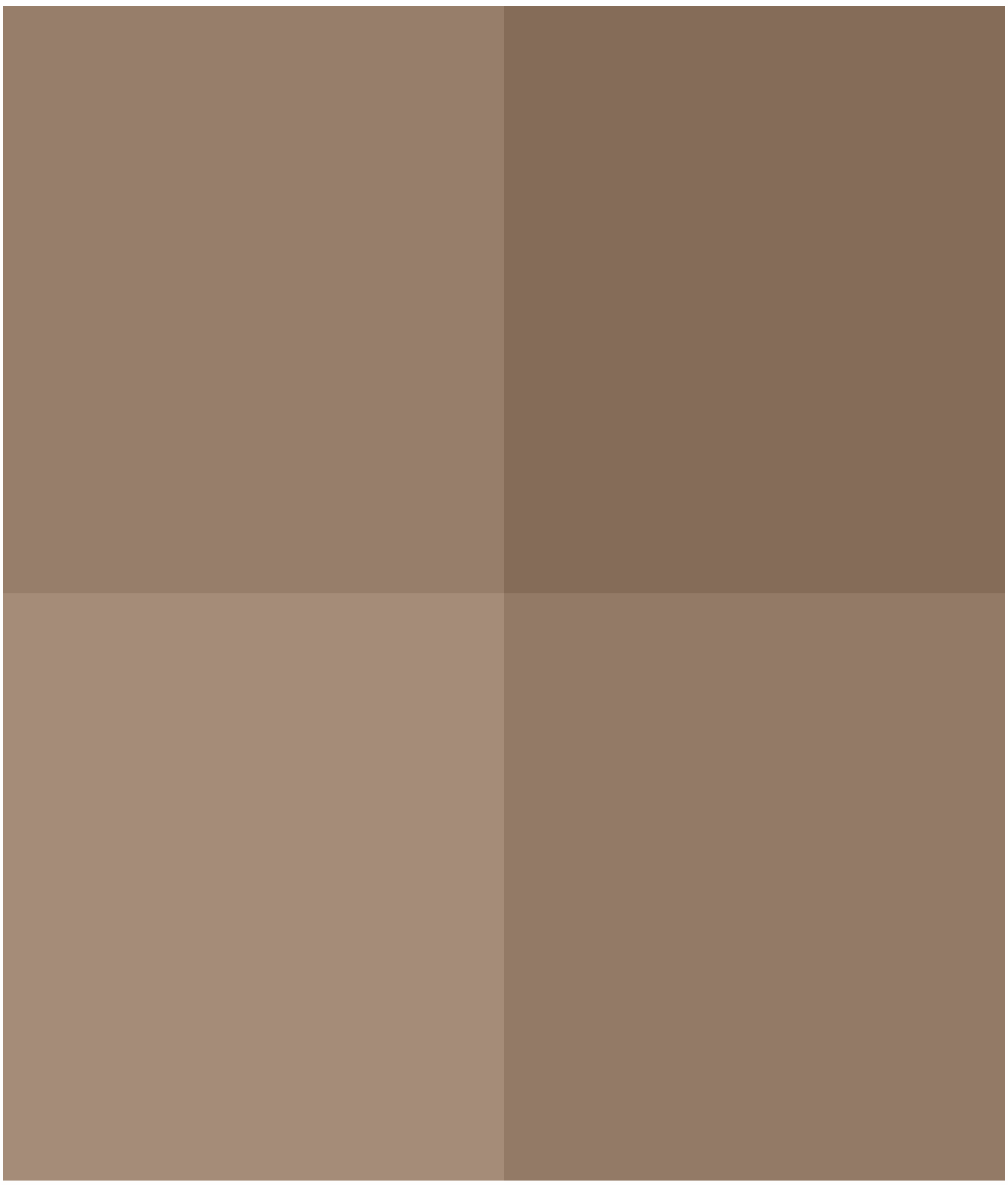
●8' x 4' ■10' x 4' ⬟10' x 4.25'

Refined Depth

VIR
LAMINATE

FEATURES

- Authentic Leather Grain
- Versatile Design Applications
- Sustainable Luxury
- Luxurious Touch & Feel
- High Wear Resistance
- Low Maintenance Surface



Muted Op

Leather Aura

Soft grain. Rich character. Designed to enhance interiors with warmth, depth and premium visual appeal.



LTH-004
Slate Tan ●

NEW



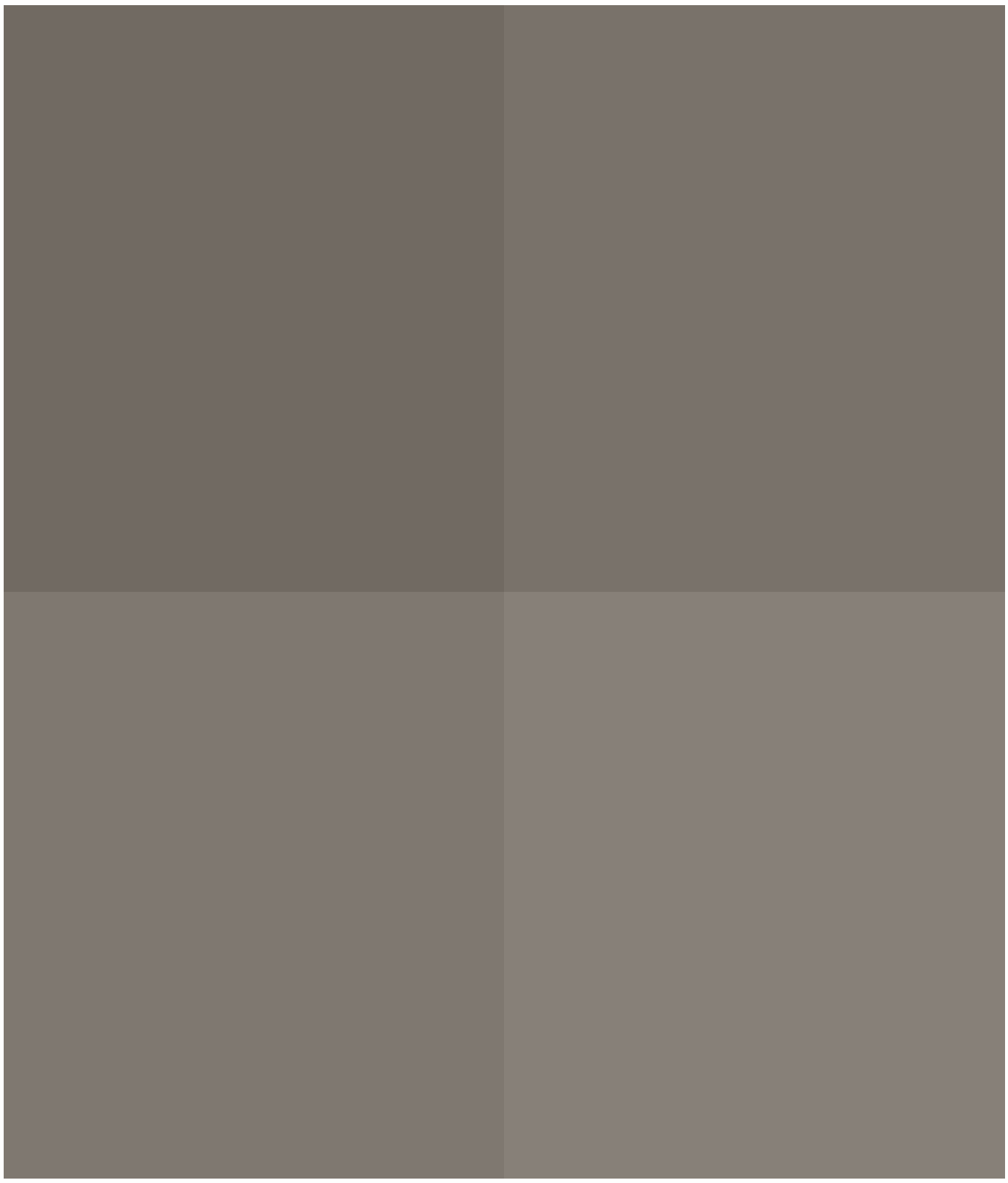
LTH-003
Ivory Tan ●

NEW

●8' x 4' ■10' x 4' ⬟10' x 4.25'

Luxe Tactility

VIR
LAMINATE

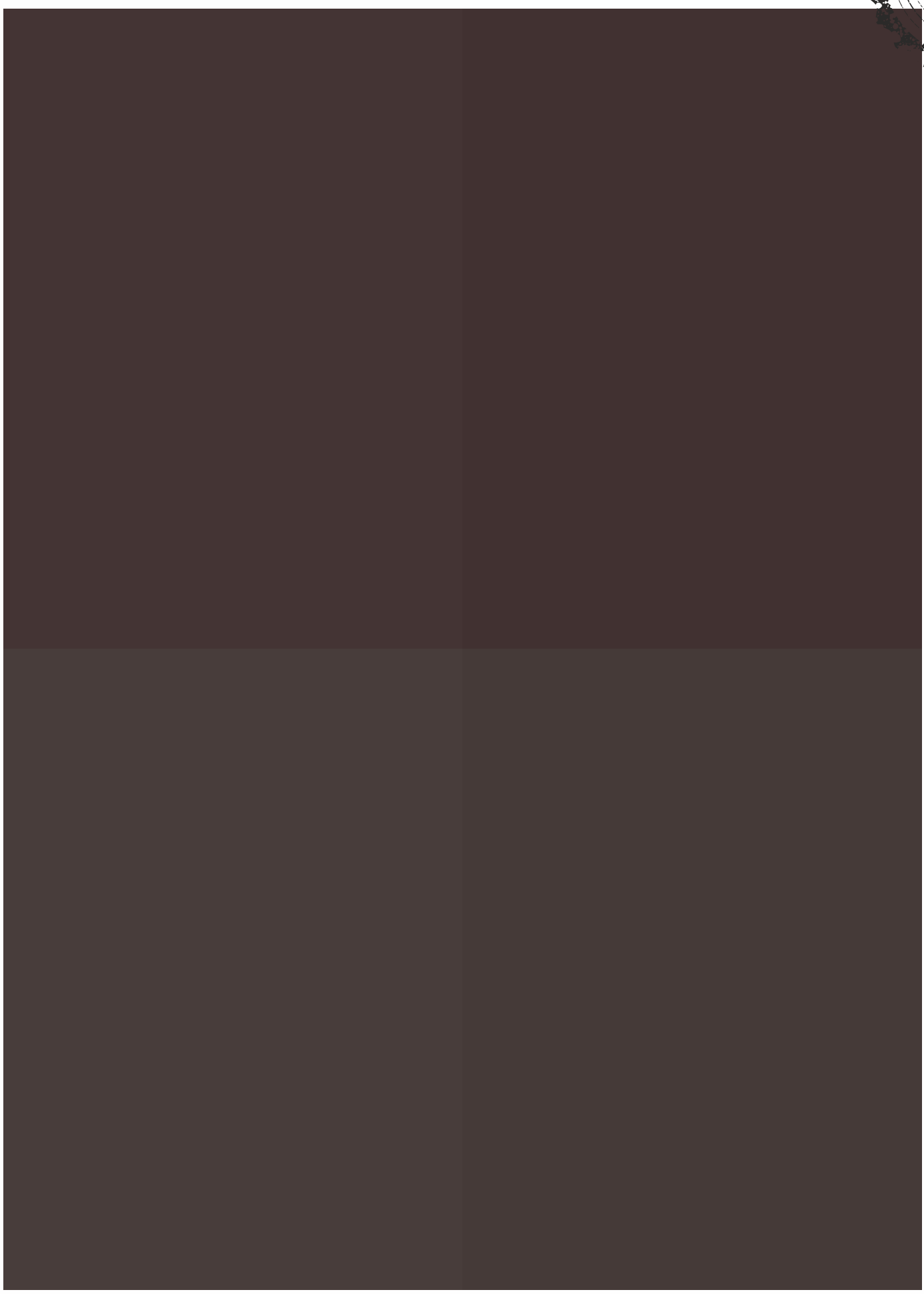


FEATURES

- Authentic Leather Grain
- Versatile Design Applications
- Sustainable Luxury
- Luxurious Touch & Feel
- High Wear Resistance
- Low Maintenance Surface

Leather Aura

Premium leathery finish engineered to create elegant, durable surfaces with timeless visual depth.

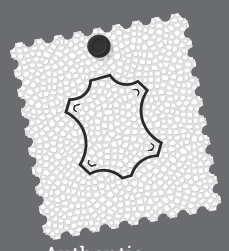


● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

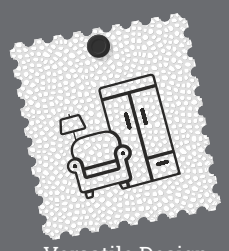
sory

VIR
LAMINATE

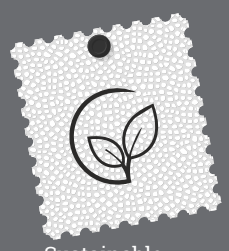
FEATURES



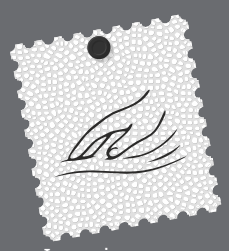
Authentic
Leather Grain



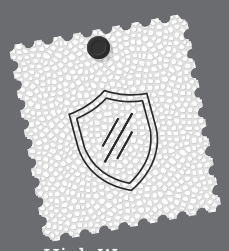
Versatile Design
Applications



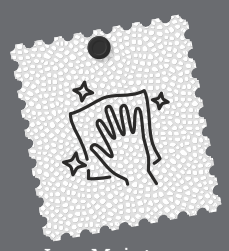
Sustainable
Luxury



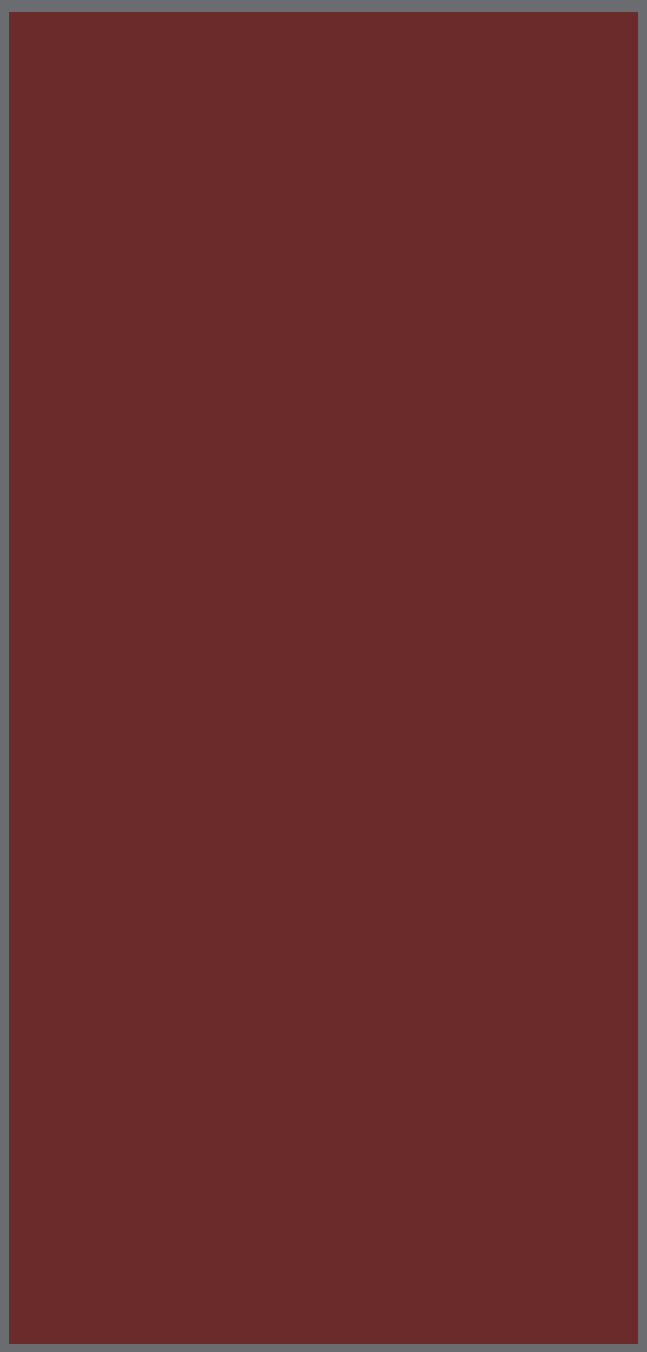
Luxurious
Touch & Feel



High Wear
Resistance

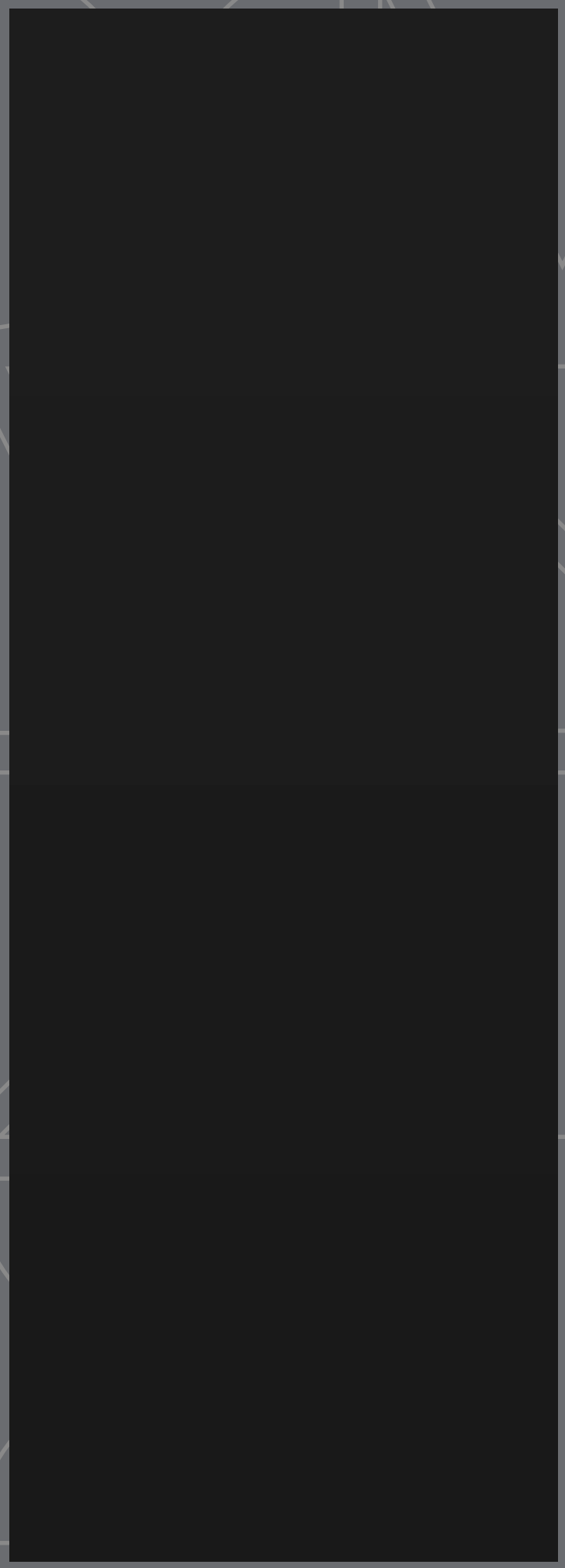


Low Maintenance
Surface



LTH-006
Mahogany Tan

NEW



LTH-005
Charcoal Tan

NEW

Mirror Glow

MIRRO



MIRROR
SILVER ●

NEW

● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

Reflected



MIRROR
GOLD ●

NEW



MIRROR
BRONZE ●

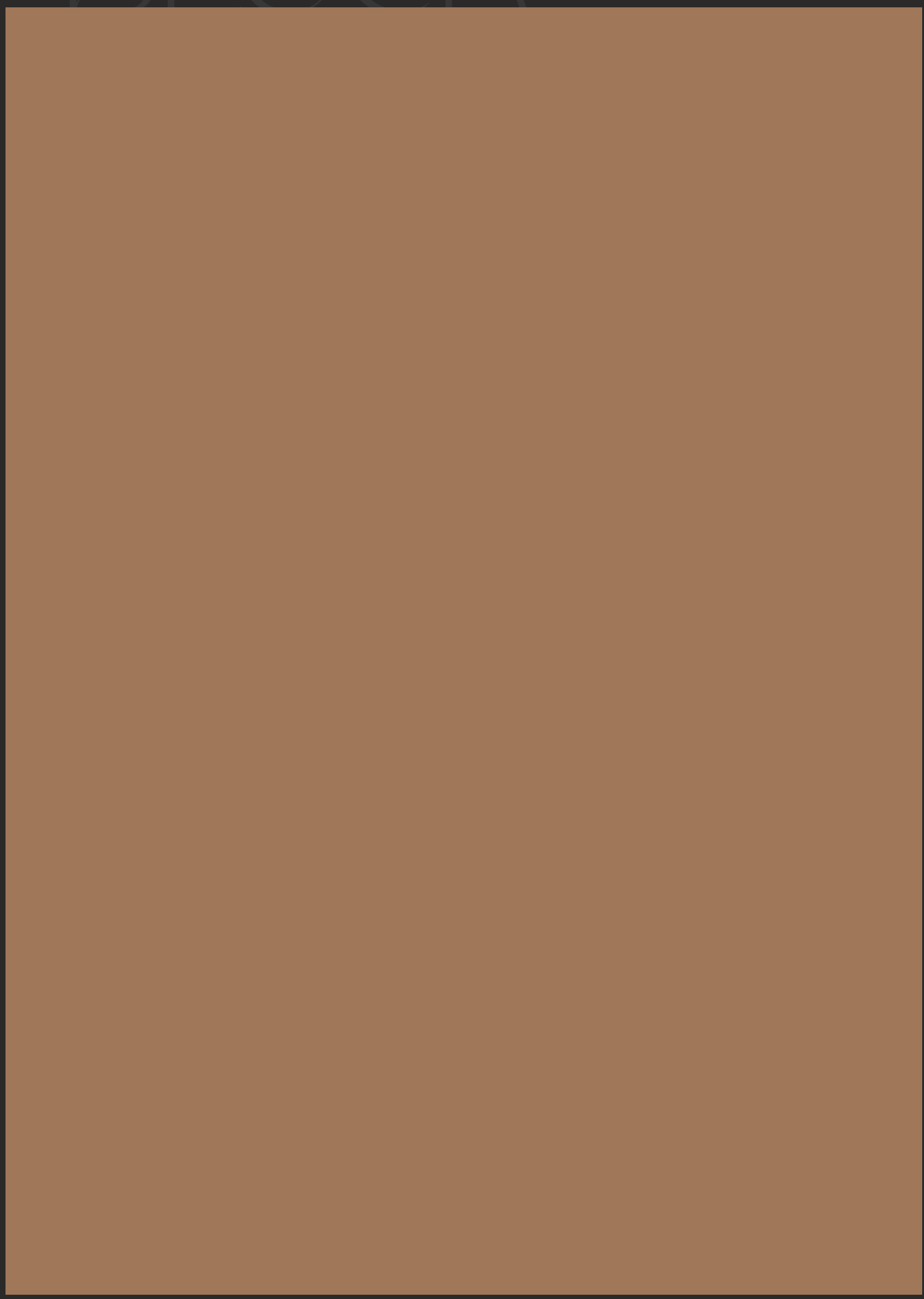
NEW

VIR
LAMINATE

FEATURES

- High Reflection Finish
- UV Resistant
- Colour Fastness
- Vesatile Interior Applications
- Moisture Resistant
- Easy to Clean Surface

ABSOLUTE BLOCK





AB BRONZE ●

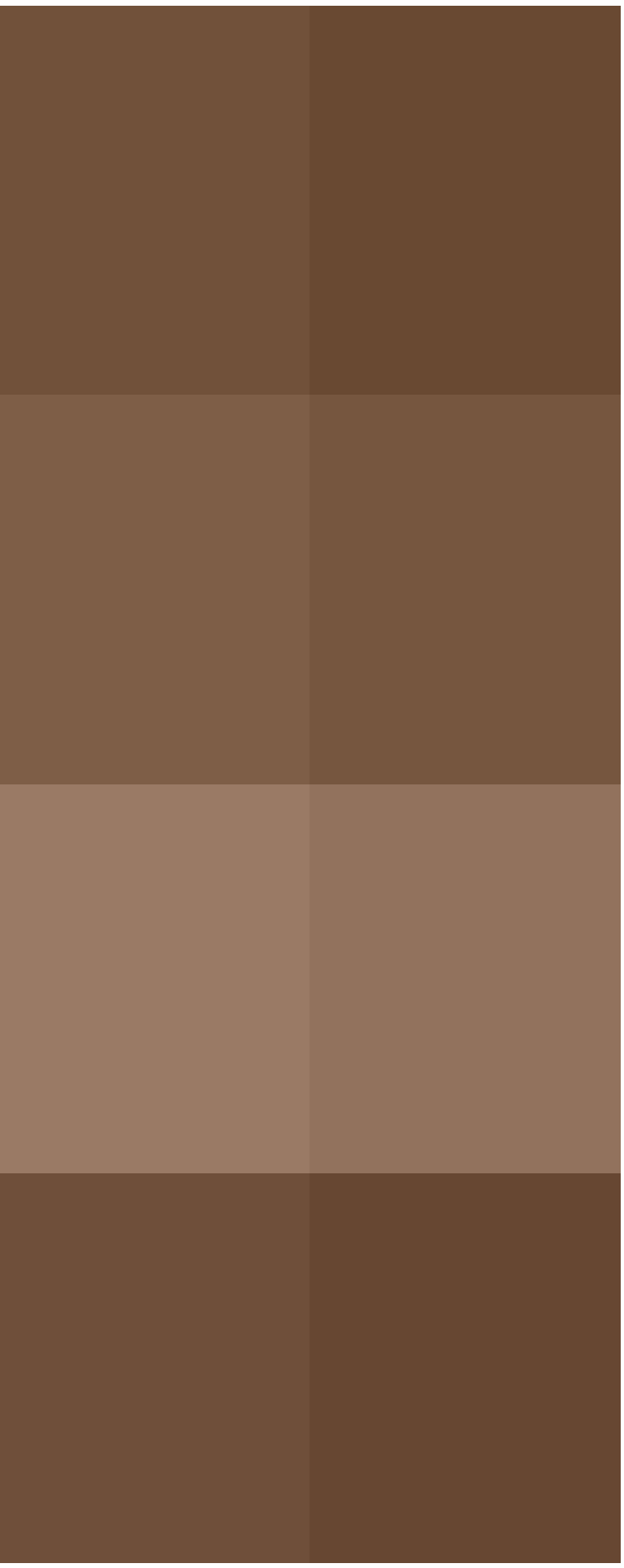
NEW

●8' x 4' ■10' x 4' ⬟10' x 4.25'

Metal Blocks

Structured metallic textures and panel-inspired detailing create surfaces that feel bold, modern, and architectural.

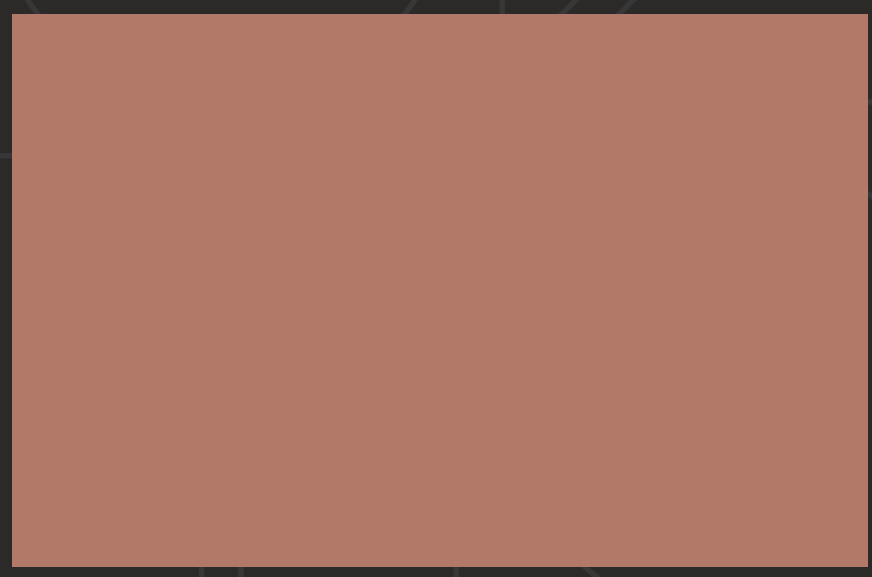
VIR LAMINATE





AB GOLD ●

NEW



AB COPPER ●

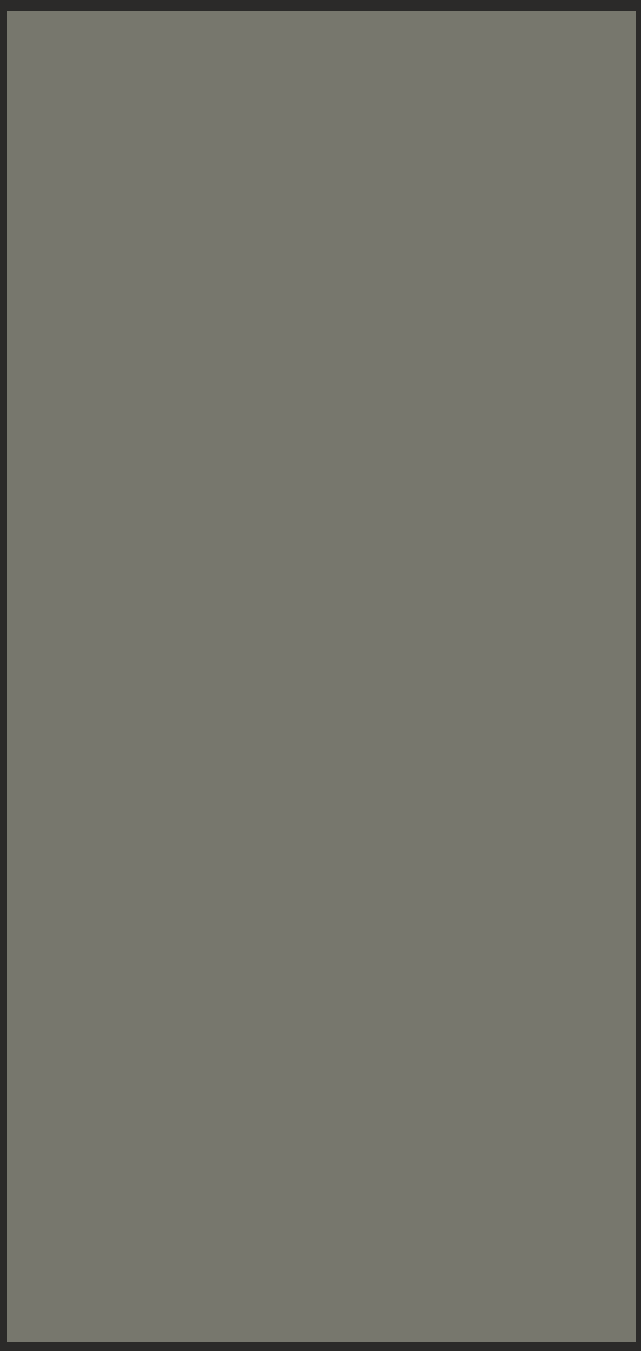
NEW



AB SILVER ●

NEW

SATIN LOUVER



SLV 7077
Spanish Grey ● ■



SLV 7073
Bone ● ■

Silent Flutes

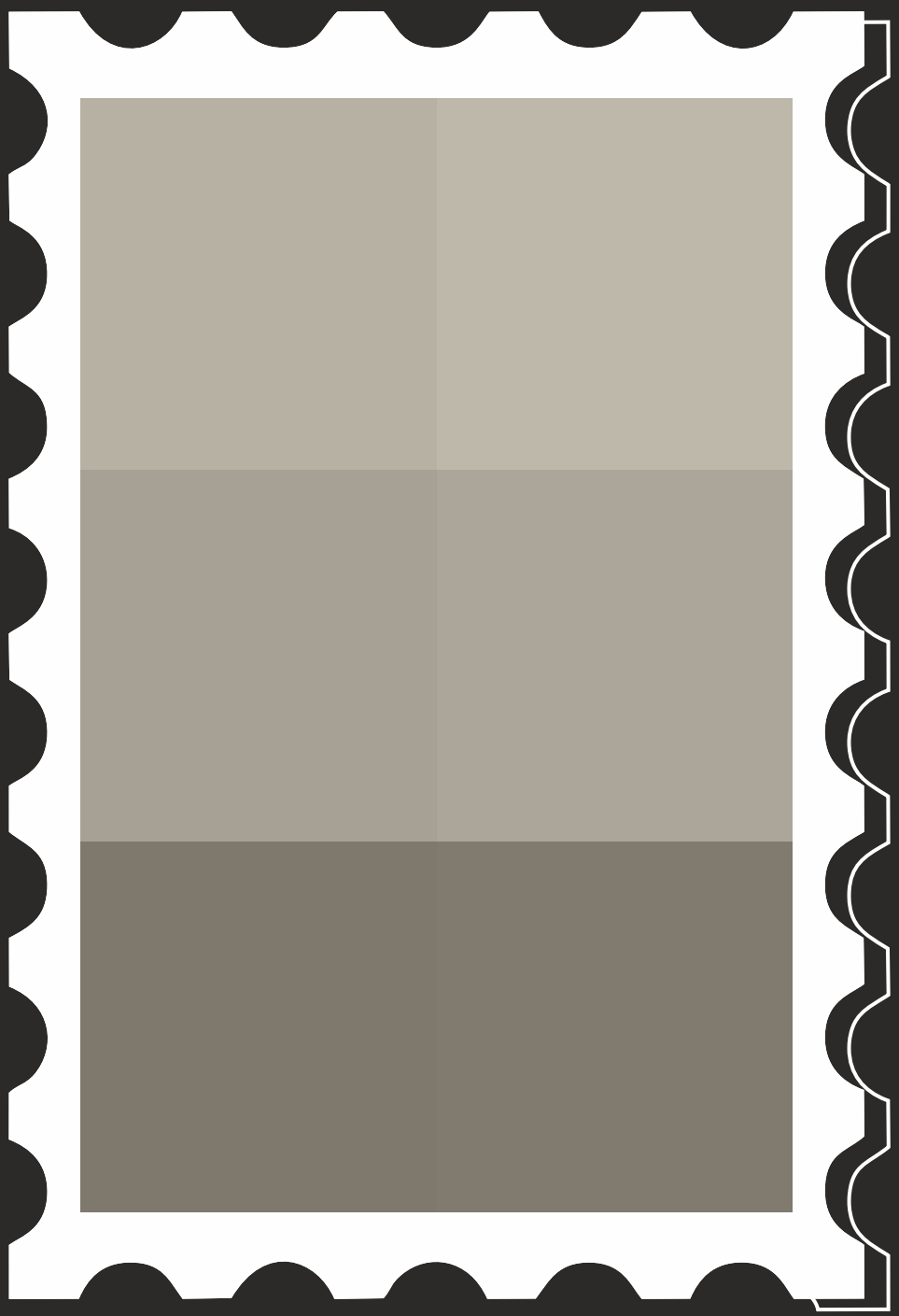
Fine linear textures designed to create calm, balanced, and elegantly modern interiors.

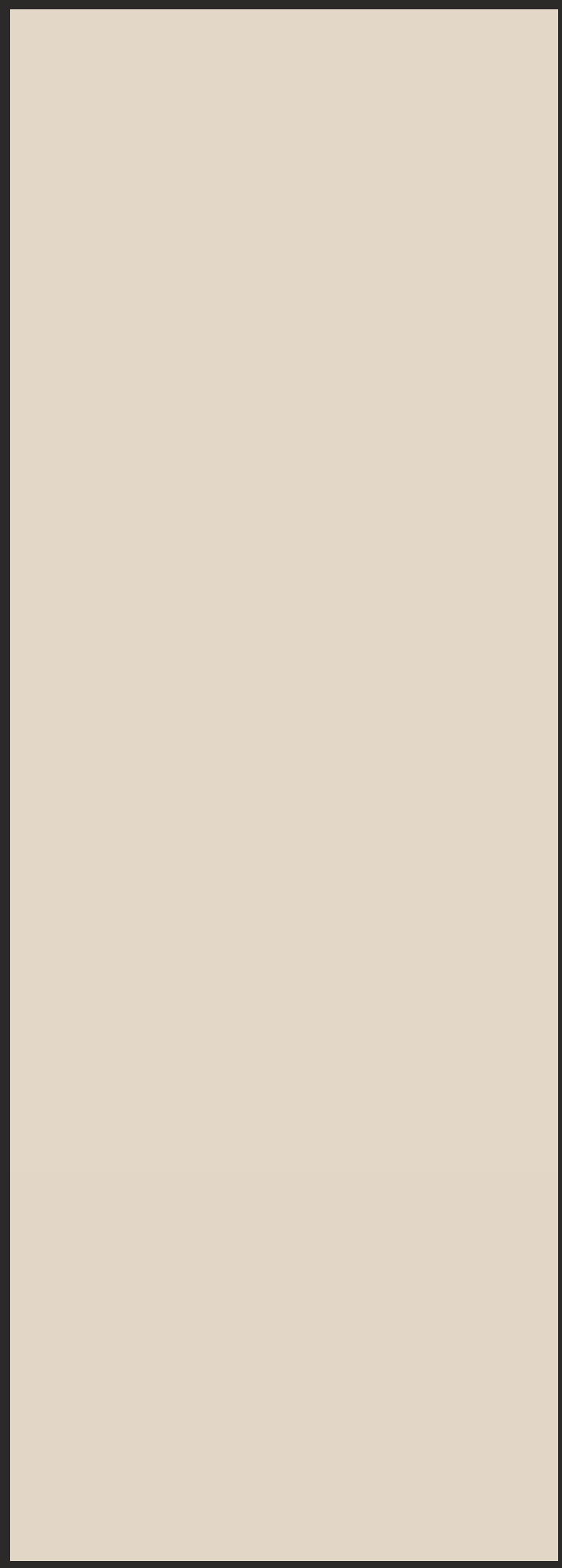
● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

VIR
LAMINATE

Silent Luxury

Not loud, yet impossible to ignore — these laminates are designed to create an atmosphere of calm elegance and premium living.

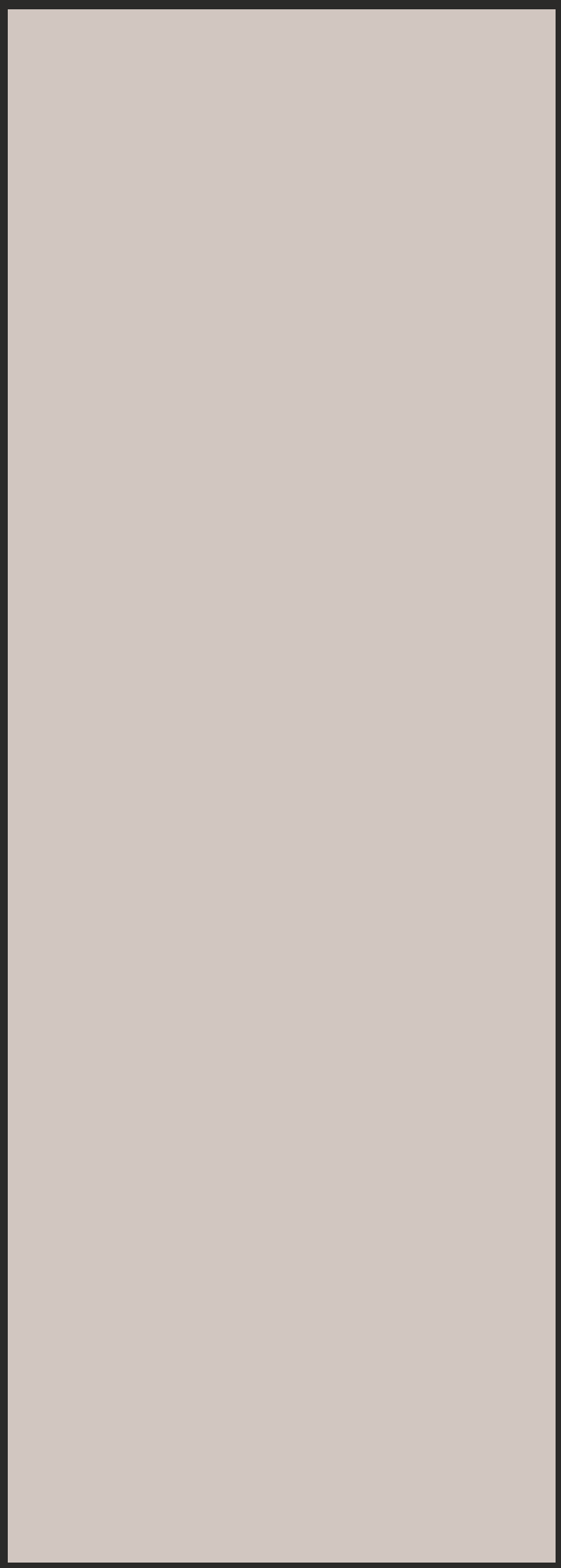


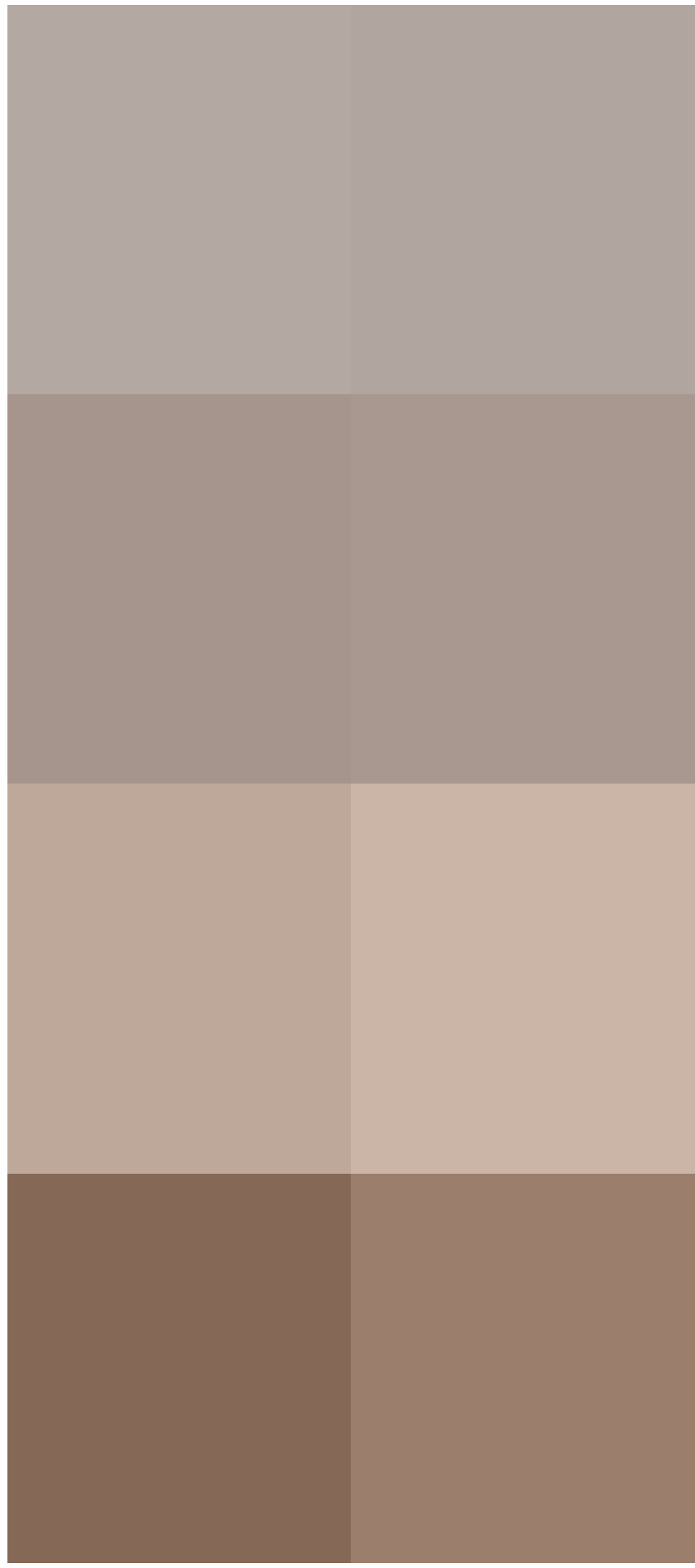


SLV 7071
Anti Flash White ● ■

Luminous Stone

Where delicate marble movement and radiant elegance transform spaces into timeless statements.





MC 12565
Pearl Dune ●

NEW

●8' x 4' ■10' x 4' ⬟10' x 4.25'

Marble Elegance

Soft Luminosity,
Lasting Beauty

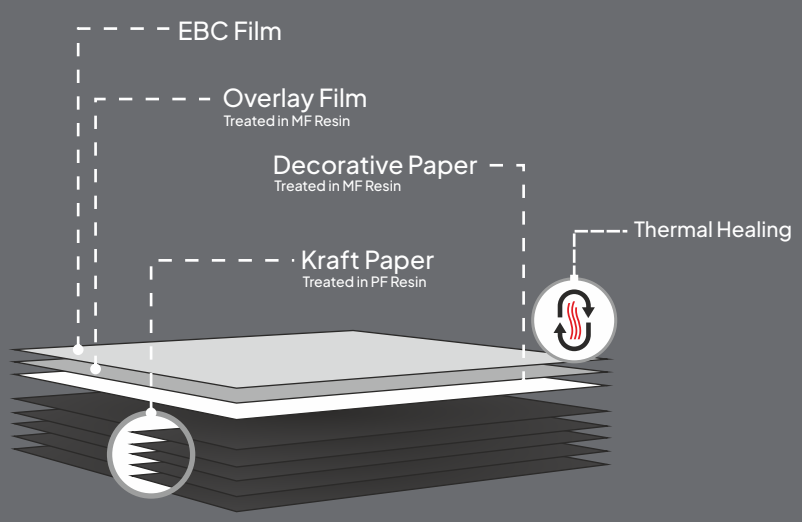
MC 12566
Silver Dune

NEW

VTL+ Surface

Advanced anti-fingerprint technology preserves the beauty of every surface with a clean, smooth, and effortlessly elegant finish.

CONSTRUCTION OVERVIEW



FEATURES

- Anti-Fingerprint
- Soft Touch
- Anti-virus Anti-bacterial
- Scratch Resistant
- Easy To Clean
- Low Light Reflection



●8' x 4' ■10' x 4' ⬟10' x 4.25'

VTL+ 12563
Lunara Stone ● ■

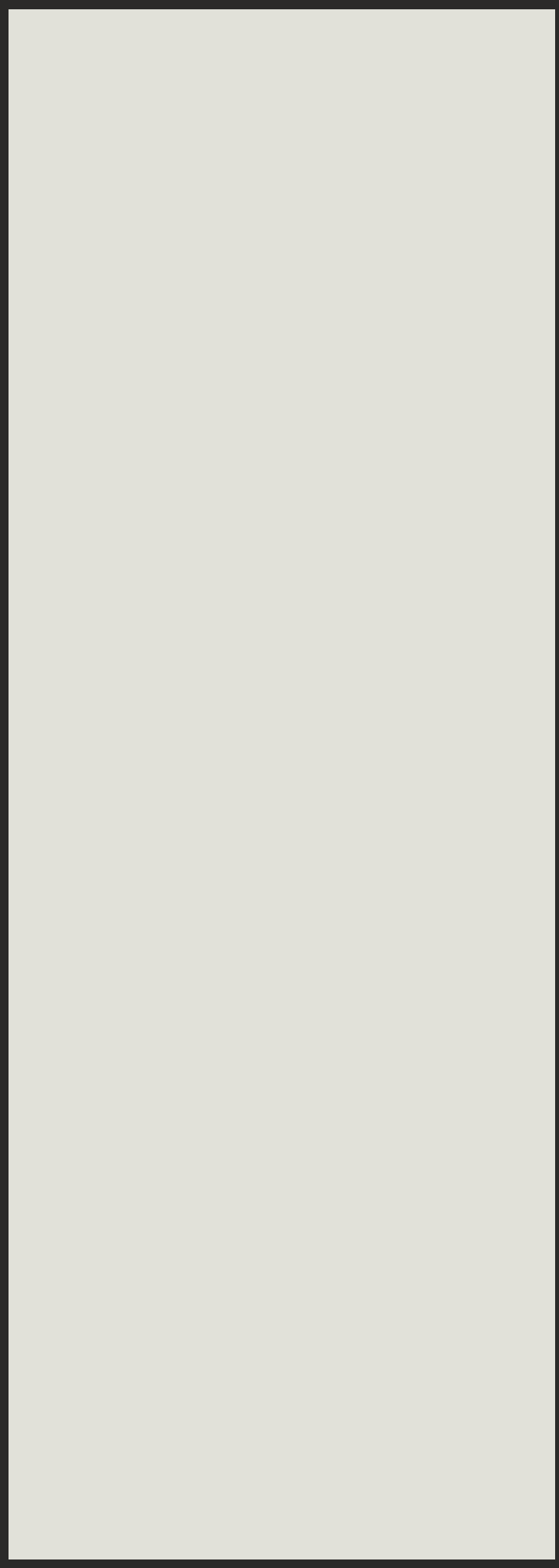
NEW

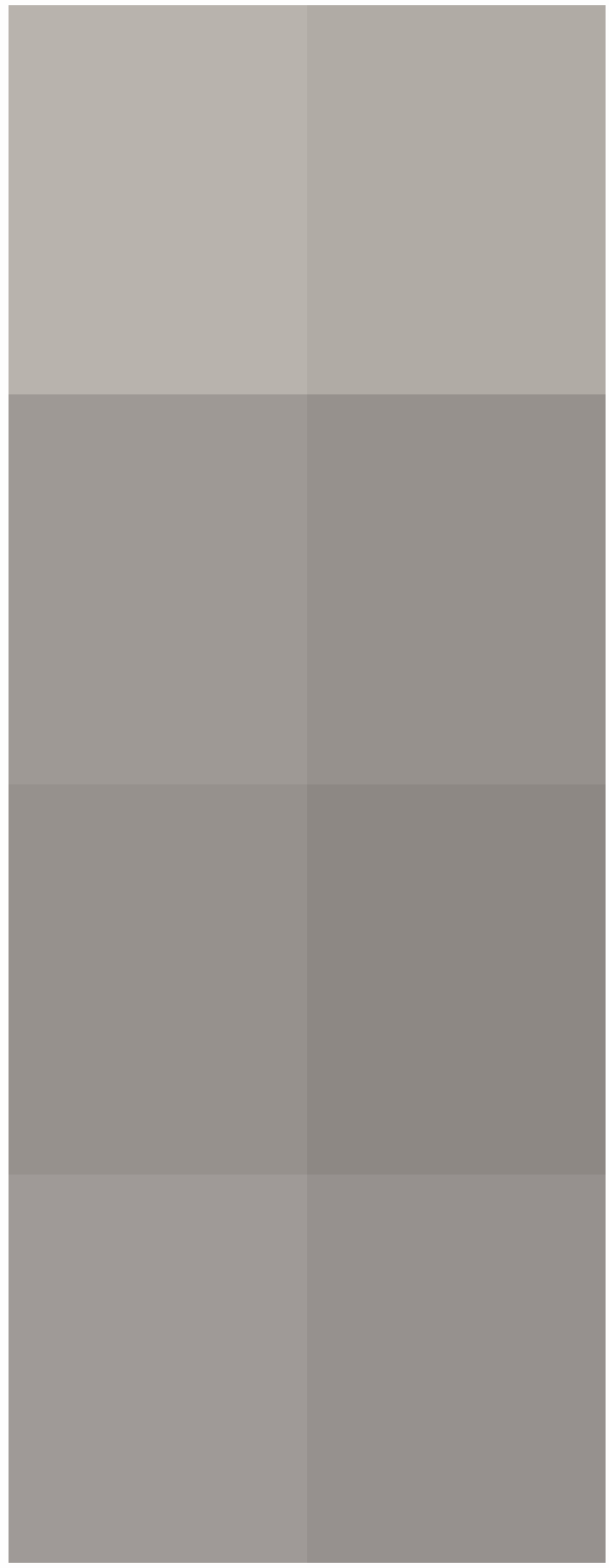


VTL+ 12564
Eclipse Gold ● ■

NEW

Sculpted Marble





BT 12563
Lunara Stone ● ■

NEW

● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

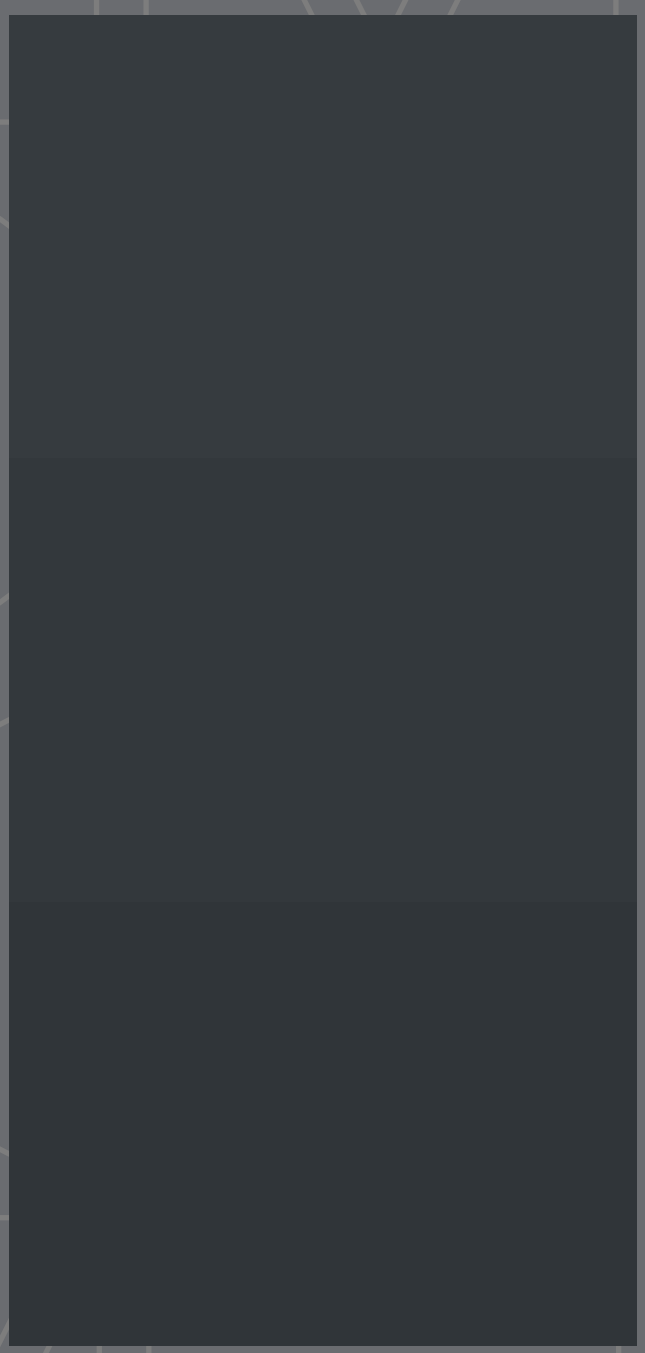
Crystal Veins

VIR
LAMINATE

Bold marble patterns paired with smooth elegance for interiors that feel premium and architectural.

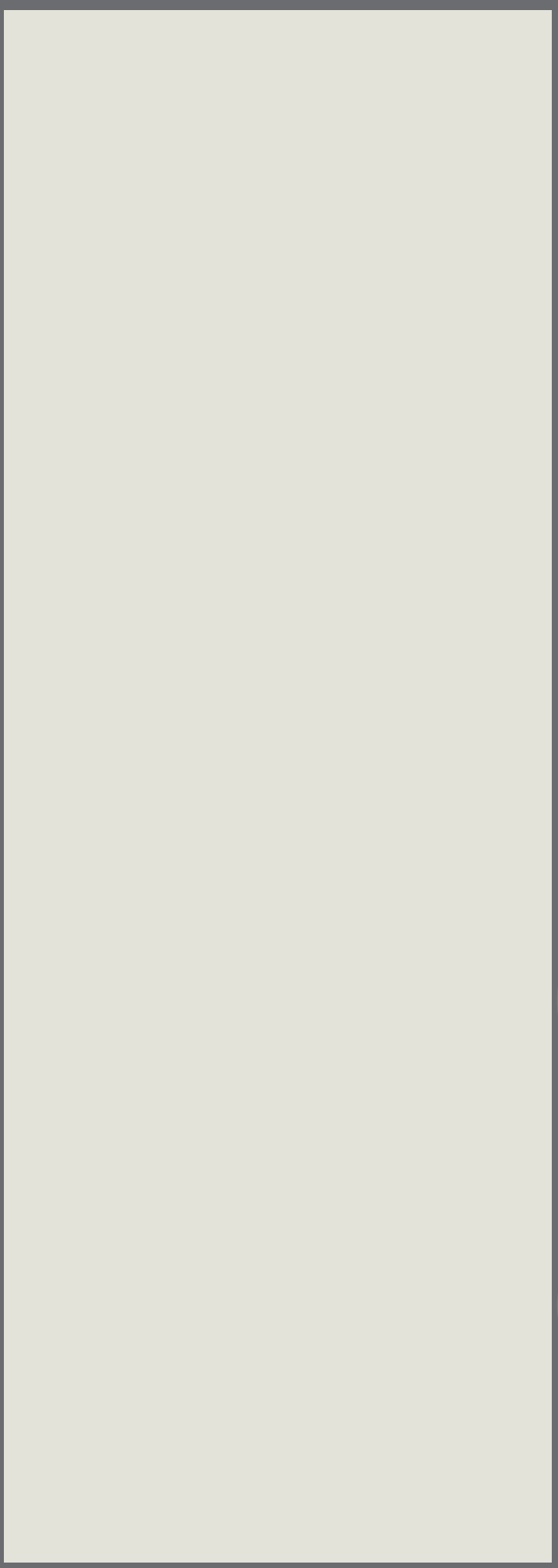
—

Elegance, softened.



BT 12564
Eclipse Gold

NEW



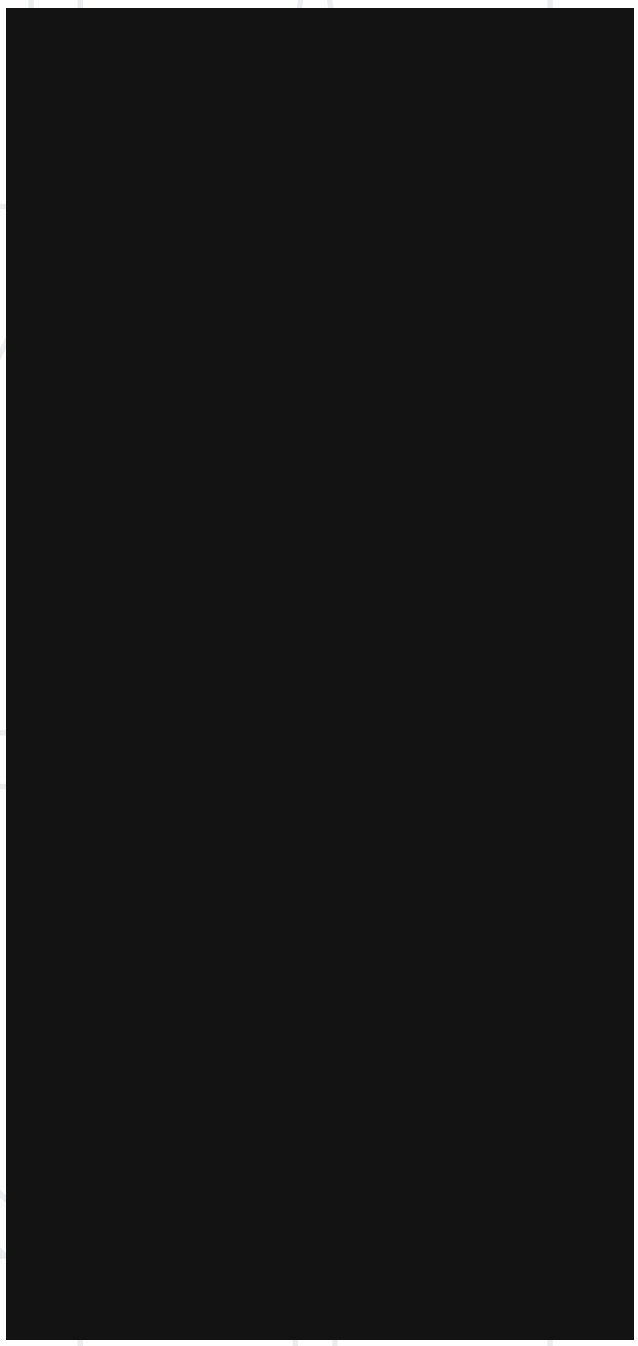
BT 12562
Crystal Alba

NEW

Riverstone Grey

Flowing stone textures and layered mineral detailing create a surface that feels bold, refined, and architecturally elegant.

Depth in detail.



MC 12561
Eclipse Marble ●

NEW



MC 12599
Riverstone Grey ●

NEW

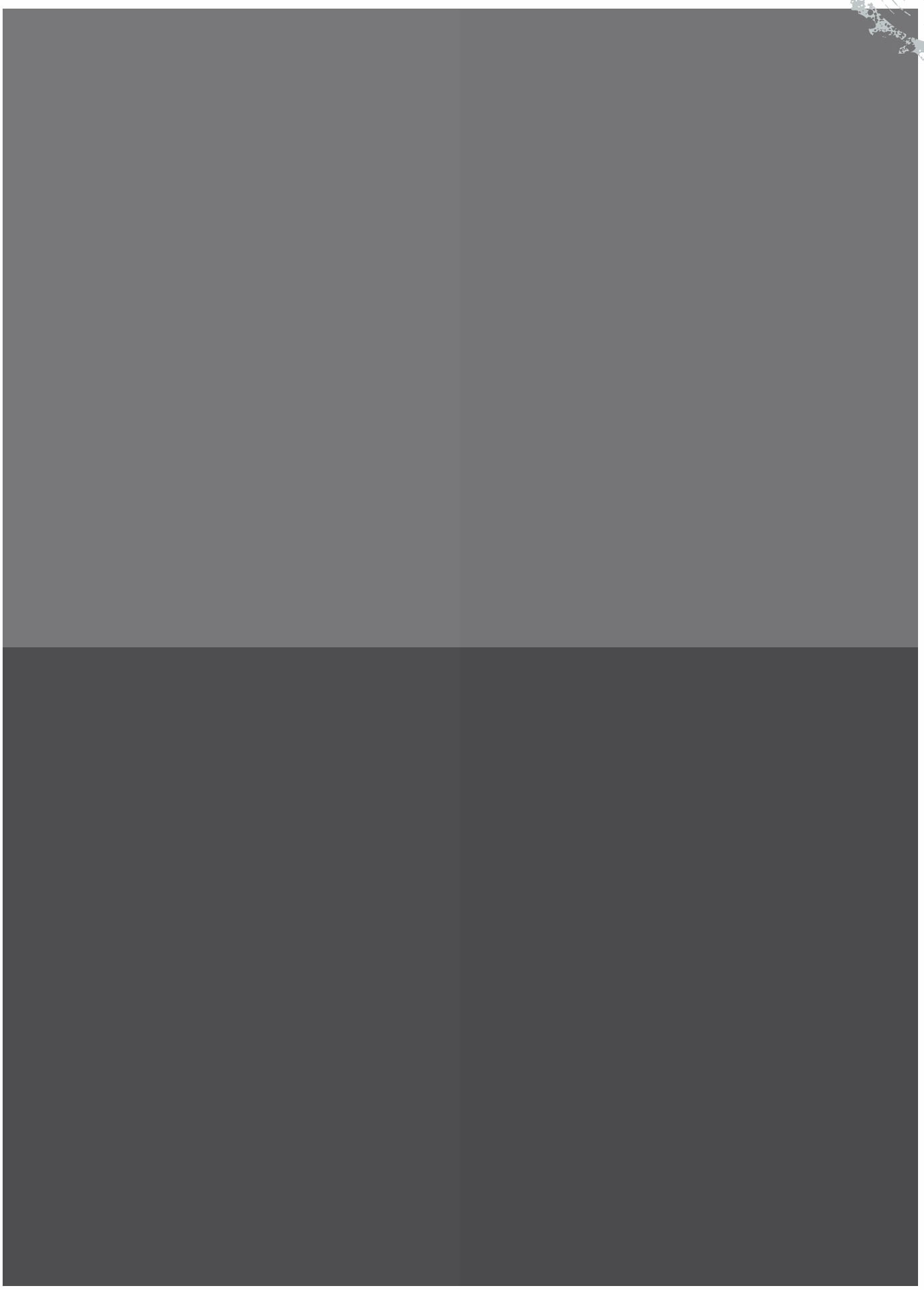
●8' x 4' ■10' x 4' ⬟10' x 4.25'

Raw Elegance

Natural textures unfold with depth and character, creating surfaces that feel bold, grounded, and quietly sophisticated.

VIR
LAMINATE

RUSHIL DECOR
WE'LL MAKE IT



Stones

Terra Impression

Elegance, softened.

A textured stone surface that captures the raw beauty of nature with elegant modern styling.



MC 12507
Marvel Stone Grey ●

NEW

●8' x 4' ■10' x 4' ⬟10' x 4.25'



MC 12506
Sand Stein ●

NEW

PURE MATT

Carved Earth

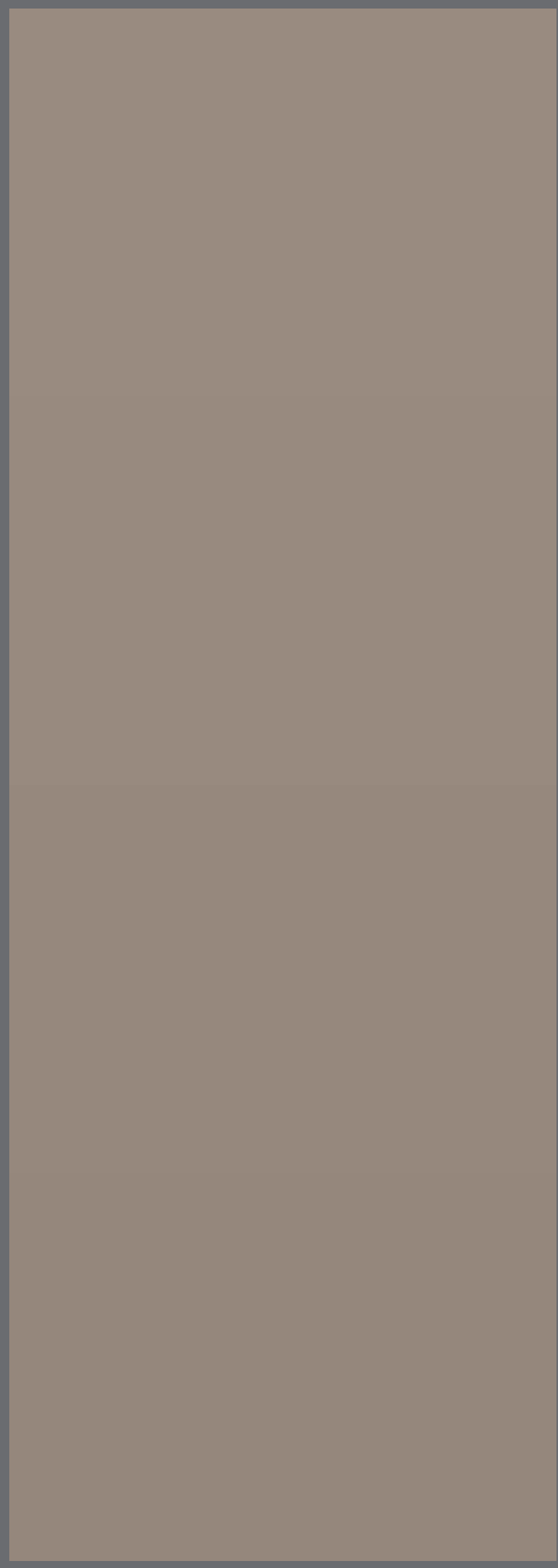
Rich stone-inspired textures sculpted to create depth, elegance, and timeless interior appeal.

VIR
LAMINATE



PMT 12507
Marvel Stone Grey ● ■

NEW

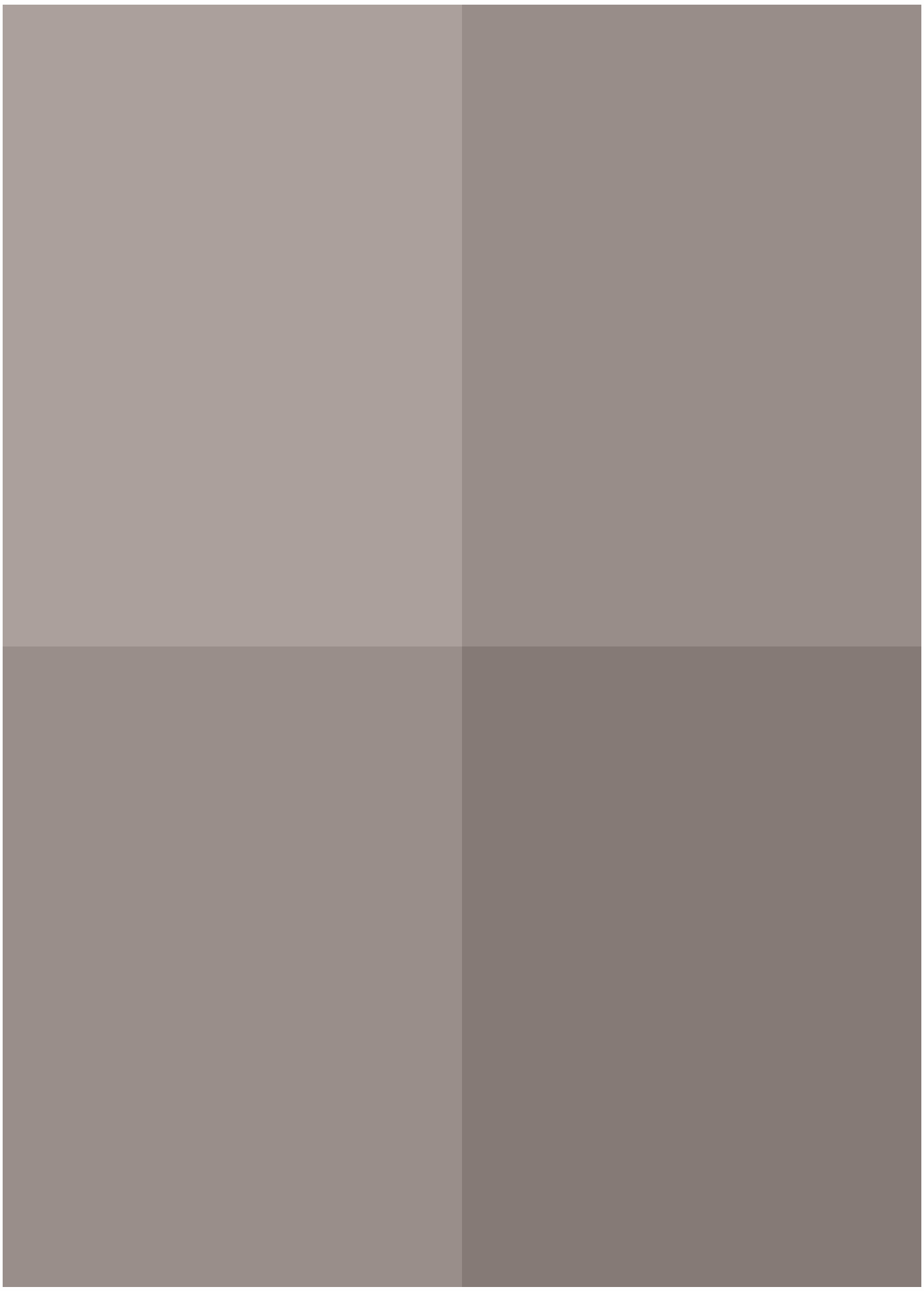


PMT 12506
Sand Stein ● ■

NEW

Marquinā Stone

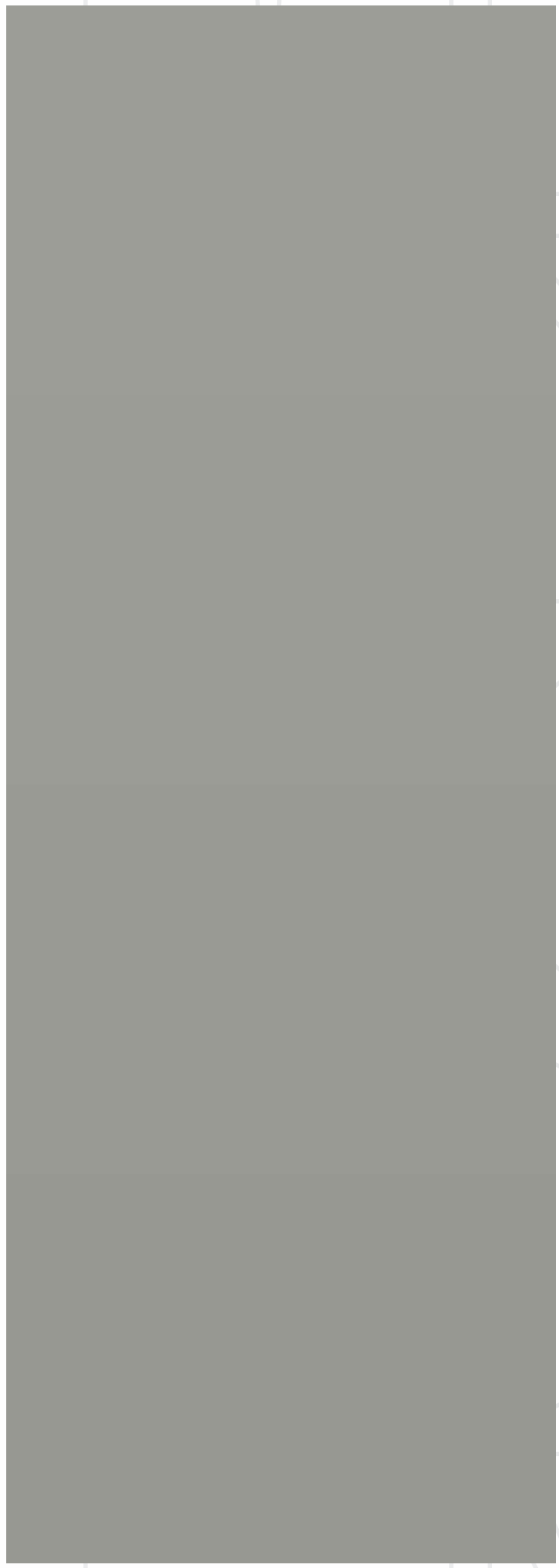
Soft marble-inspired surfaces that express understated elegance, creating interiors that feel calm, refined, and beautifully composed.



● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

VIR
LAMINATE

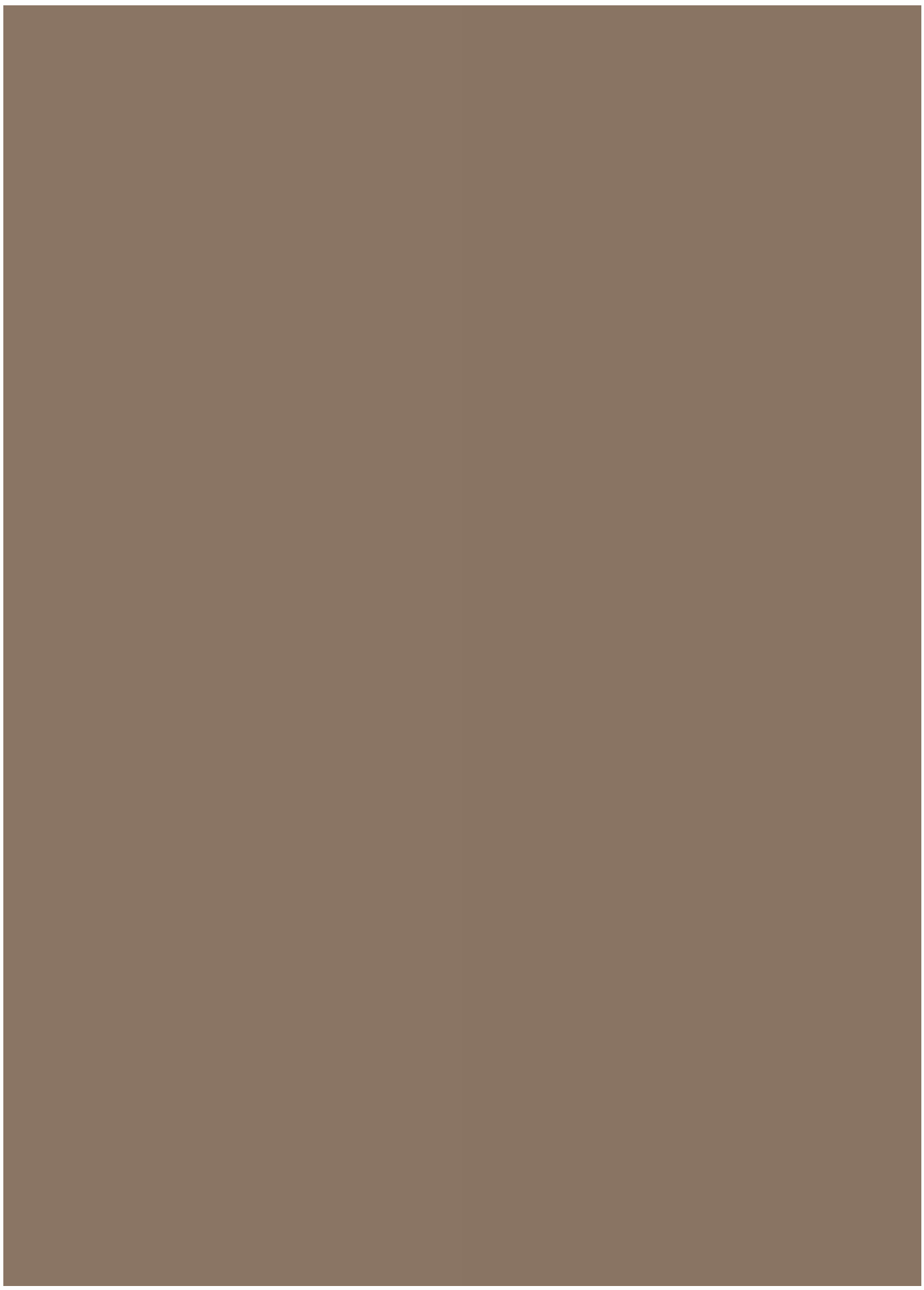
MGS 12504
Rose Gold Marble ● ■ ⬟



MGS 12505
French Grey ● ■

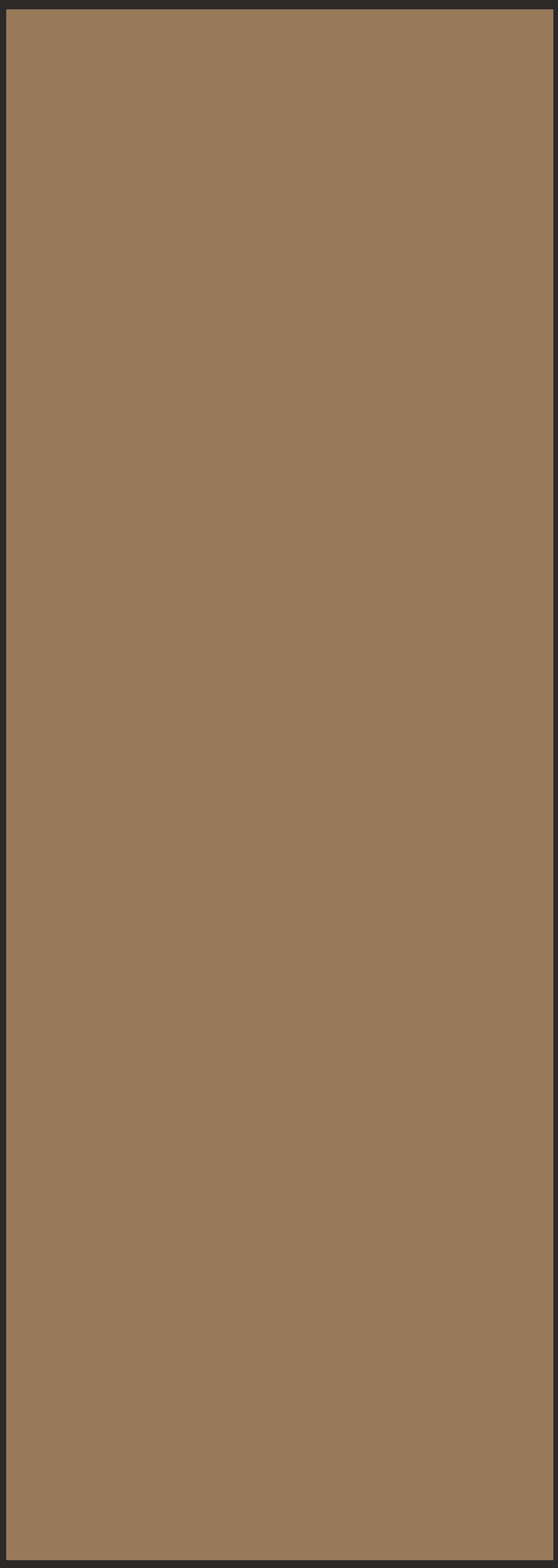
ENDURING LUXURY

Crafted to embody the elegance of oak and the essence of luxury.



● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

VIR
LAMINATE



GO 12557
Nordic Oak ●

NEW



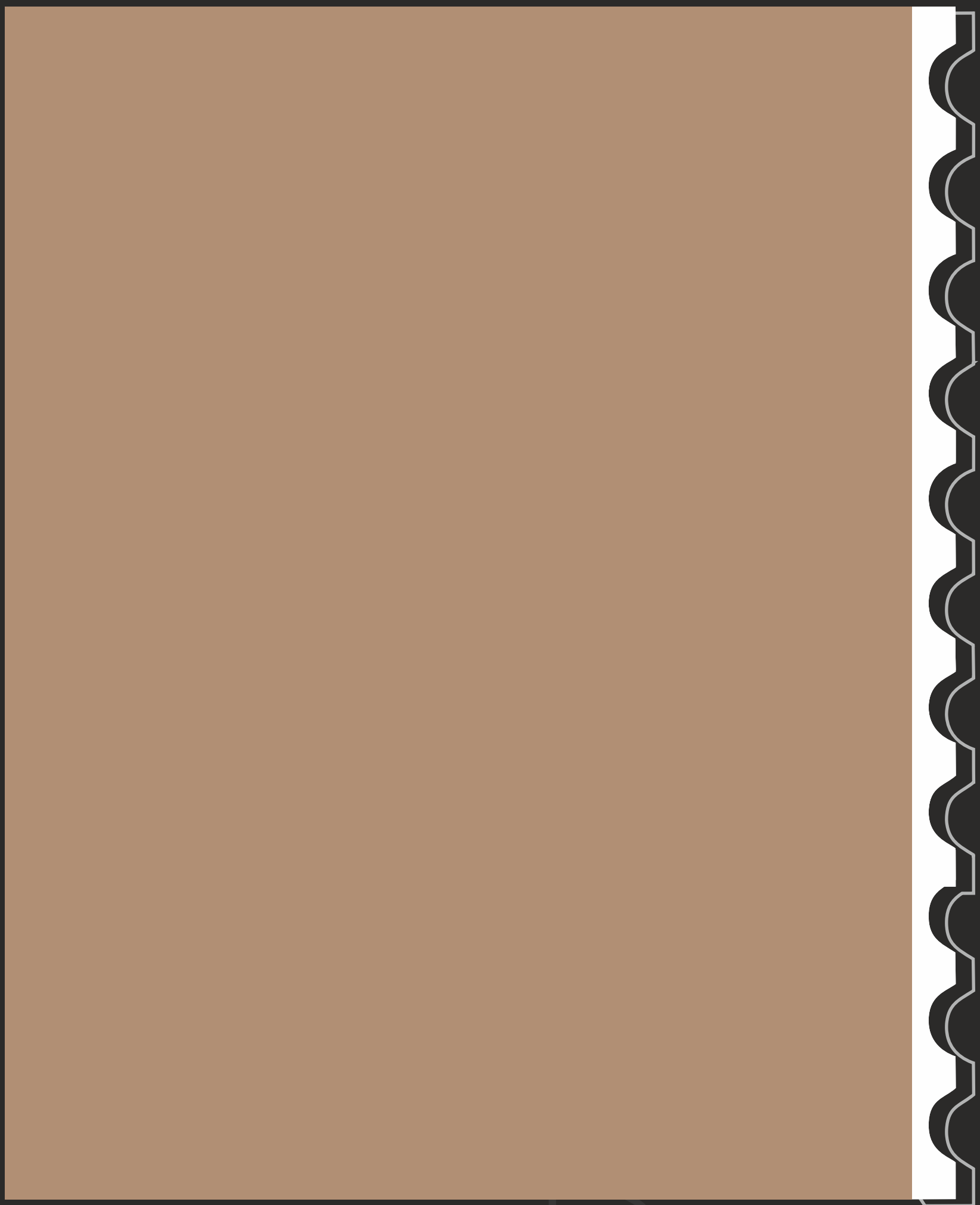
GO 12558
Tuscan Oak ●

NEW

WOOD

Synchro Wood

Natural wood grains synchronized with textured detailing to create surfaces that feel authentic, warm, and refined.



DV 12528
Arctic Wood Walnut ●

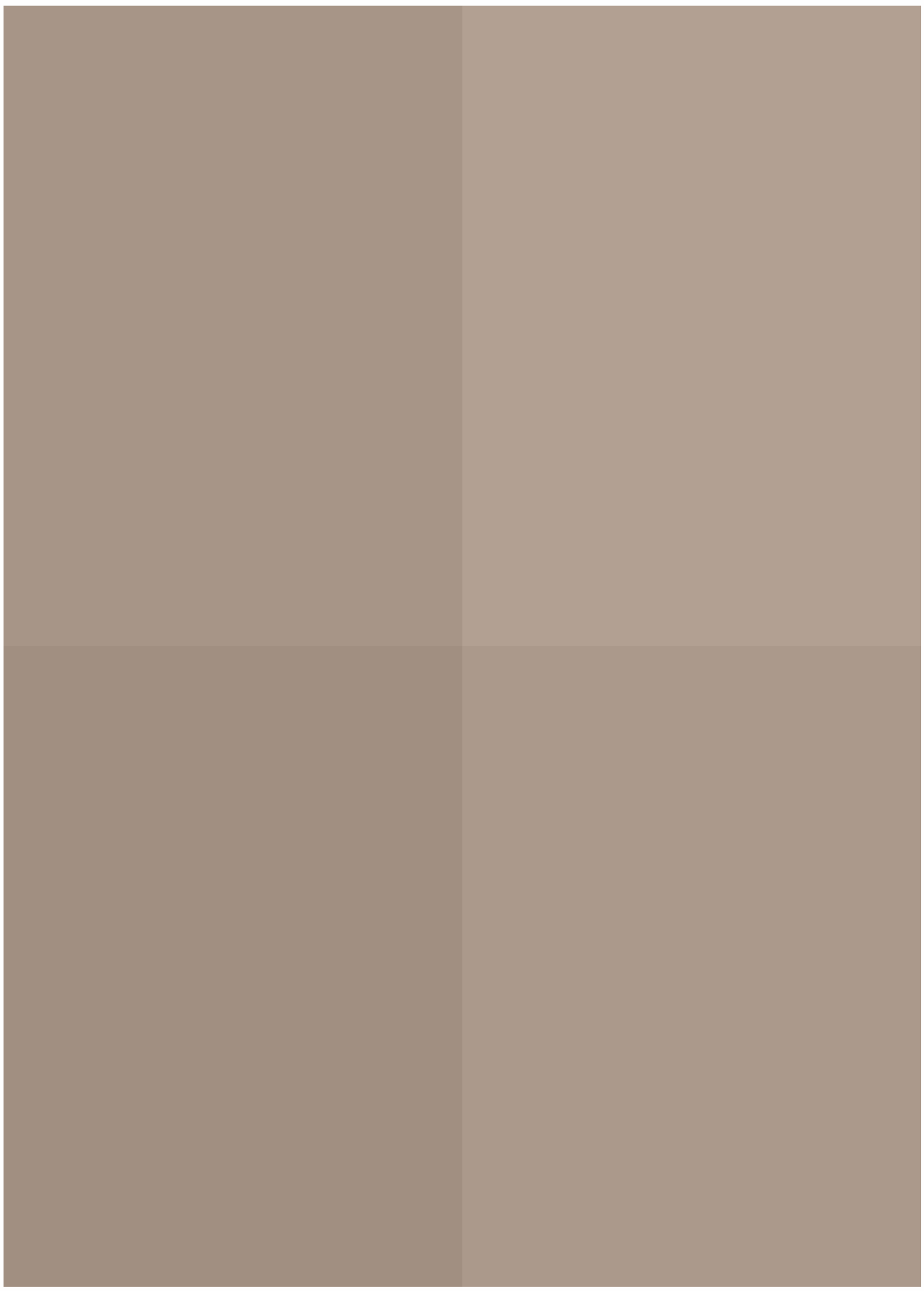
●8' x 4' ■10' x 4' ⬟10' x 4.25'

NEW

Dyed

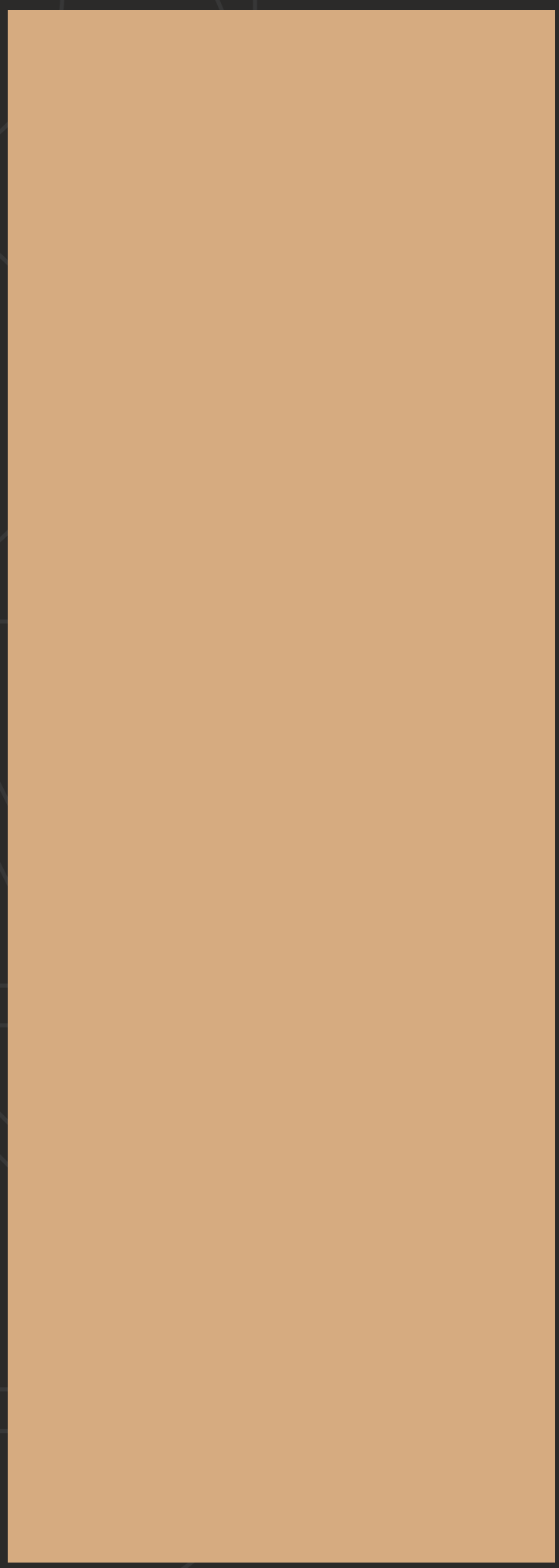
Elegant

VIR
LAMINATE



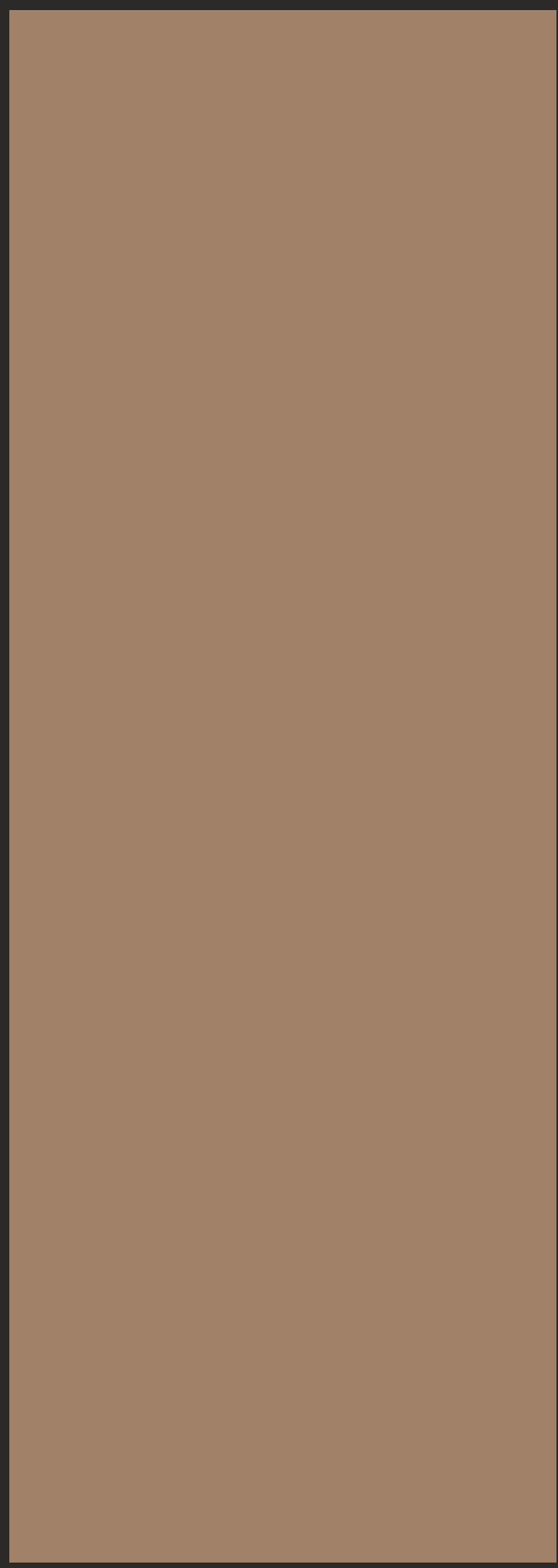
Vintage Oak

Inspired by contemporary wooden interiors, this synchronized texture delivers calm and natural elegance.



VO 12524
Arctic Wood Sand ■

NEW



VO 12525
Arctic Wood Natural ■

NEW

● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'



DV 12529
Arctic Wood Espresso ●

NEW



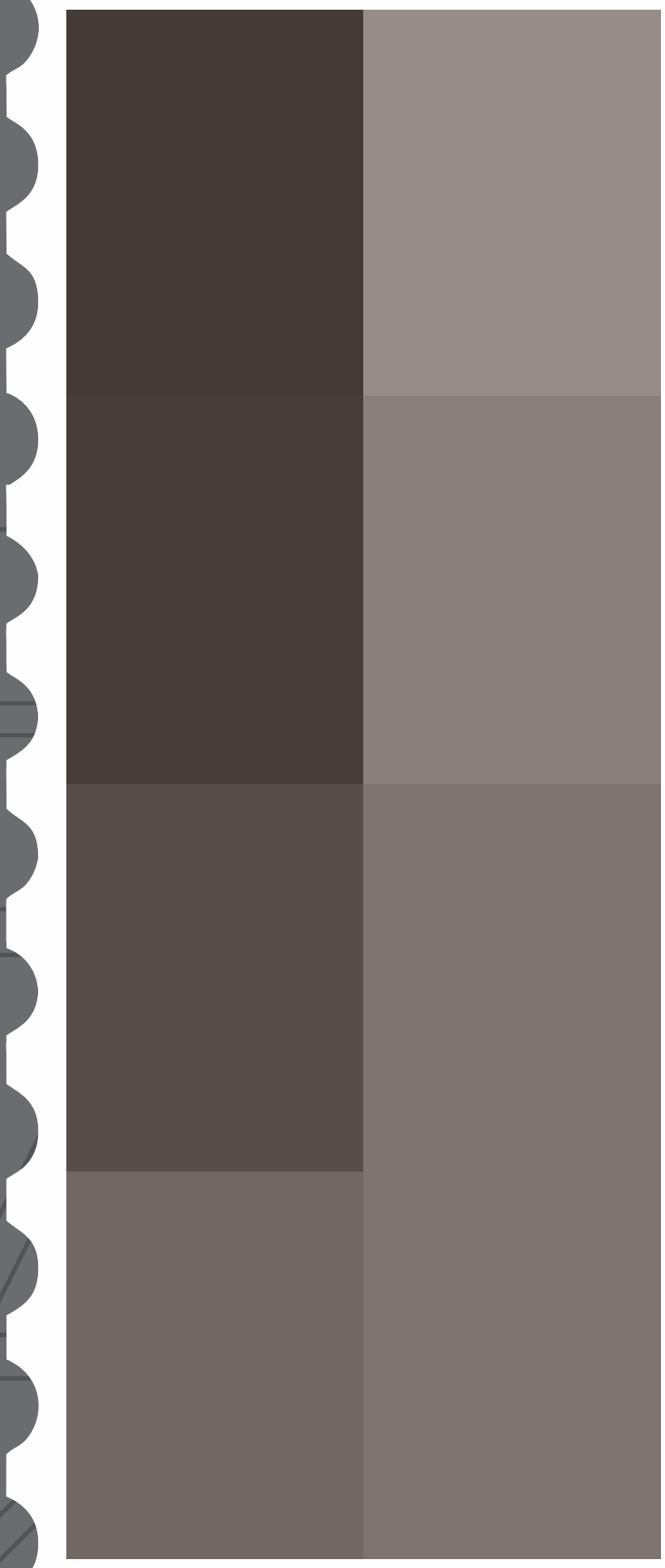
VO 12523
Arctic Wood Light ■

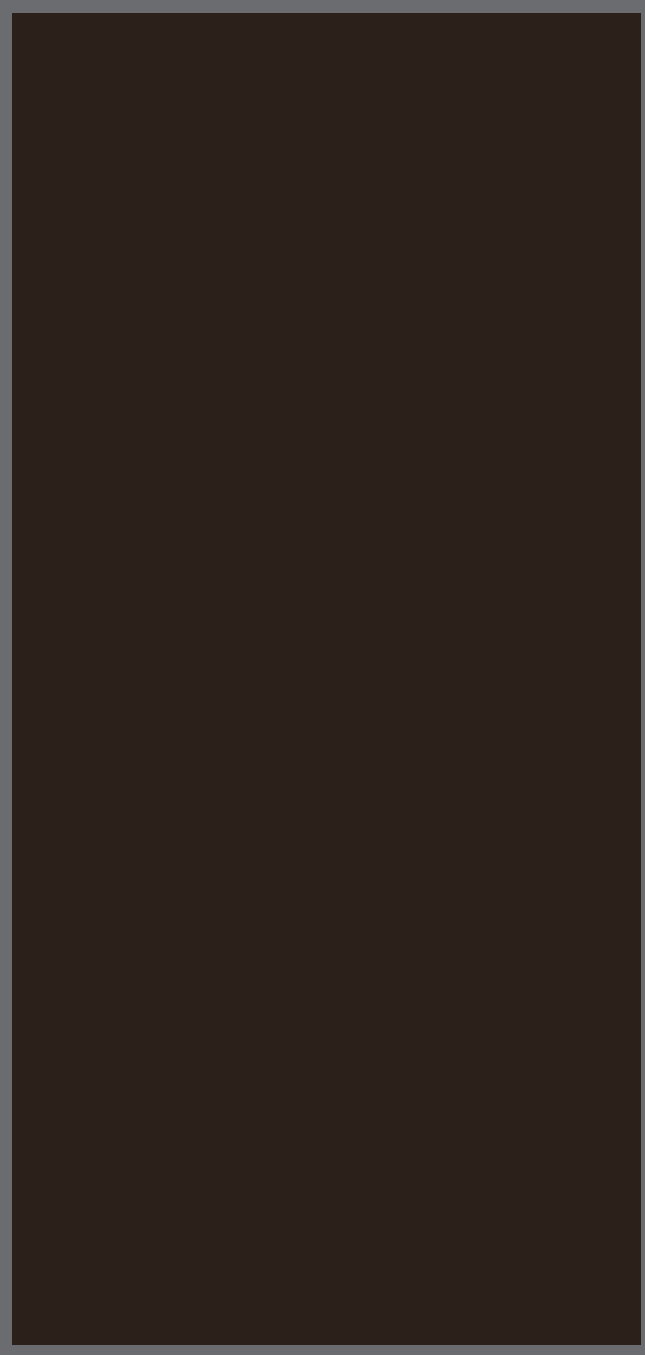
NEW

Vintage Oak

Tone Harmony

Not loud, yet impossible to ignore — these laminates are designed to create an atmosphere of calm elegance and premium living.





VO 12526
Arctic Wood Honey

NEW

● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'

Clean & Classic

VIR LAMINATE



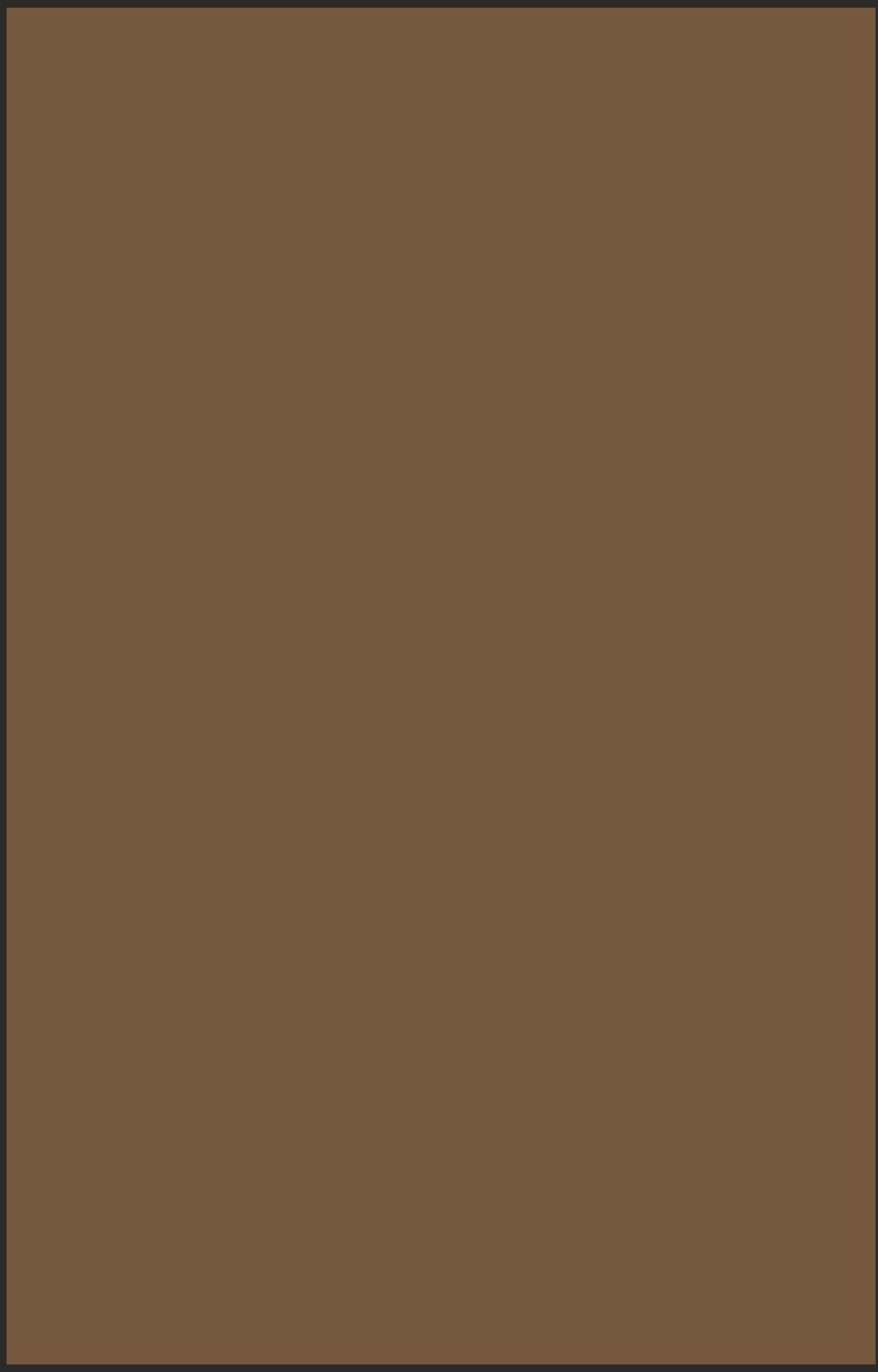
DV 12527
Arctic Wood Amber

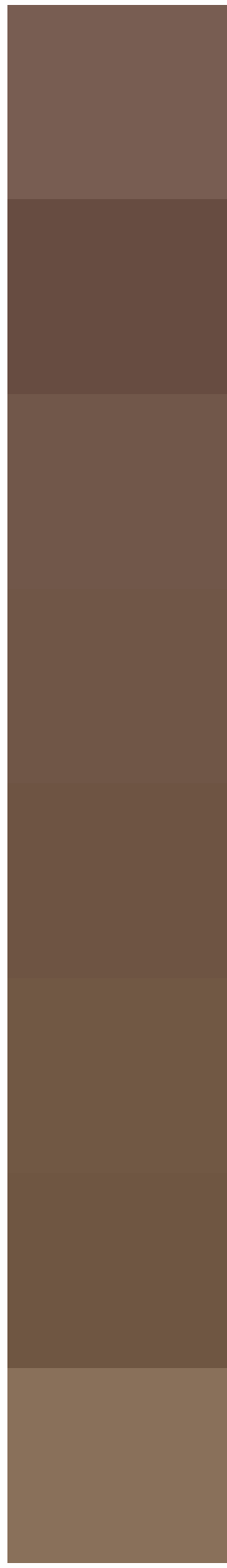
NEW

Signature Grain

A statement of natural texture and tone, designed to elevate modern spaces with warmth and character.

Oak



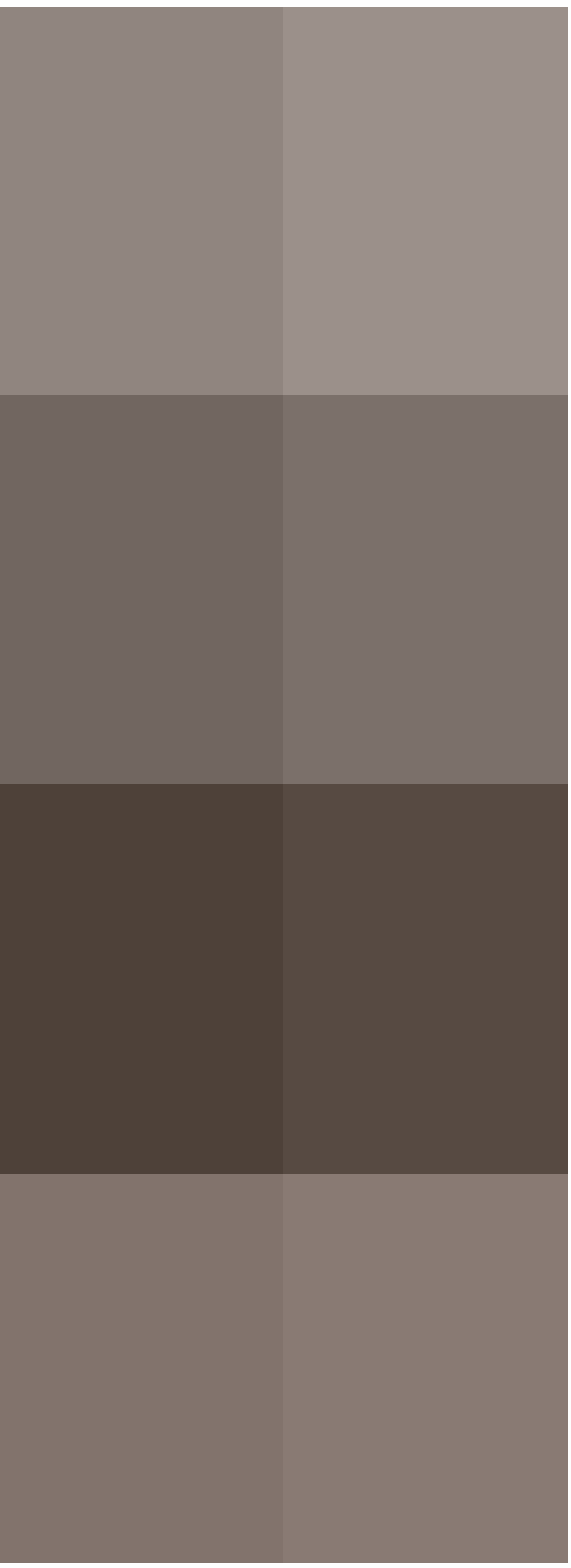


OW 12544
Siam Teak Light ●

●8' x 4' ■10' x 4' ⬟10' x 4.25'

Wood

VIR
LAMINATE





OW 12545
Siam Teak Dark ●

Wood Precision

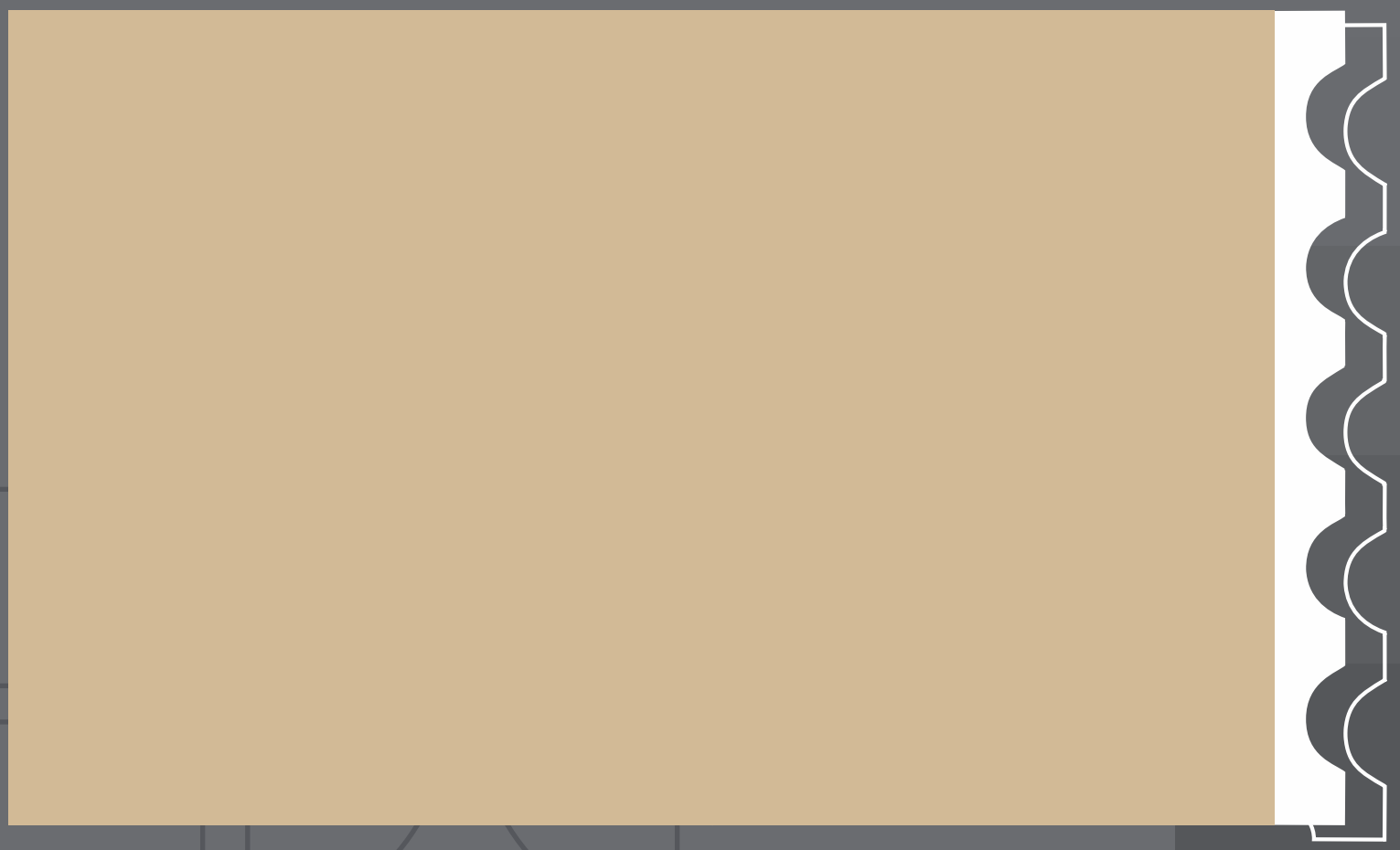
Exact in detail

A careful interplay of tone and grain, delivering surfaces that feel measured, refined, and naturally elegant.



DV 12522
Nordic Ash Dark ●

NEW



DV 12521
Nordic Ash Light ●

NEW

●8' x 4' ■10' x 4' ⬟10' x 4.25'



DV 12555
Classic Wood Light

NEW



DV 12556
Classic Wood Natural

NEW

Natural Curves

A gentle interplay of wood grain and flowing shapes creates a surface that feels soft, dynamic, and beautifully composed.





OW 12547
Siberian Wood Light ●

●8' x 4' ■10' x 4' ⬟10' x 4.25'

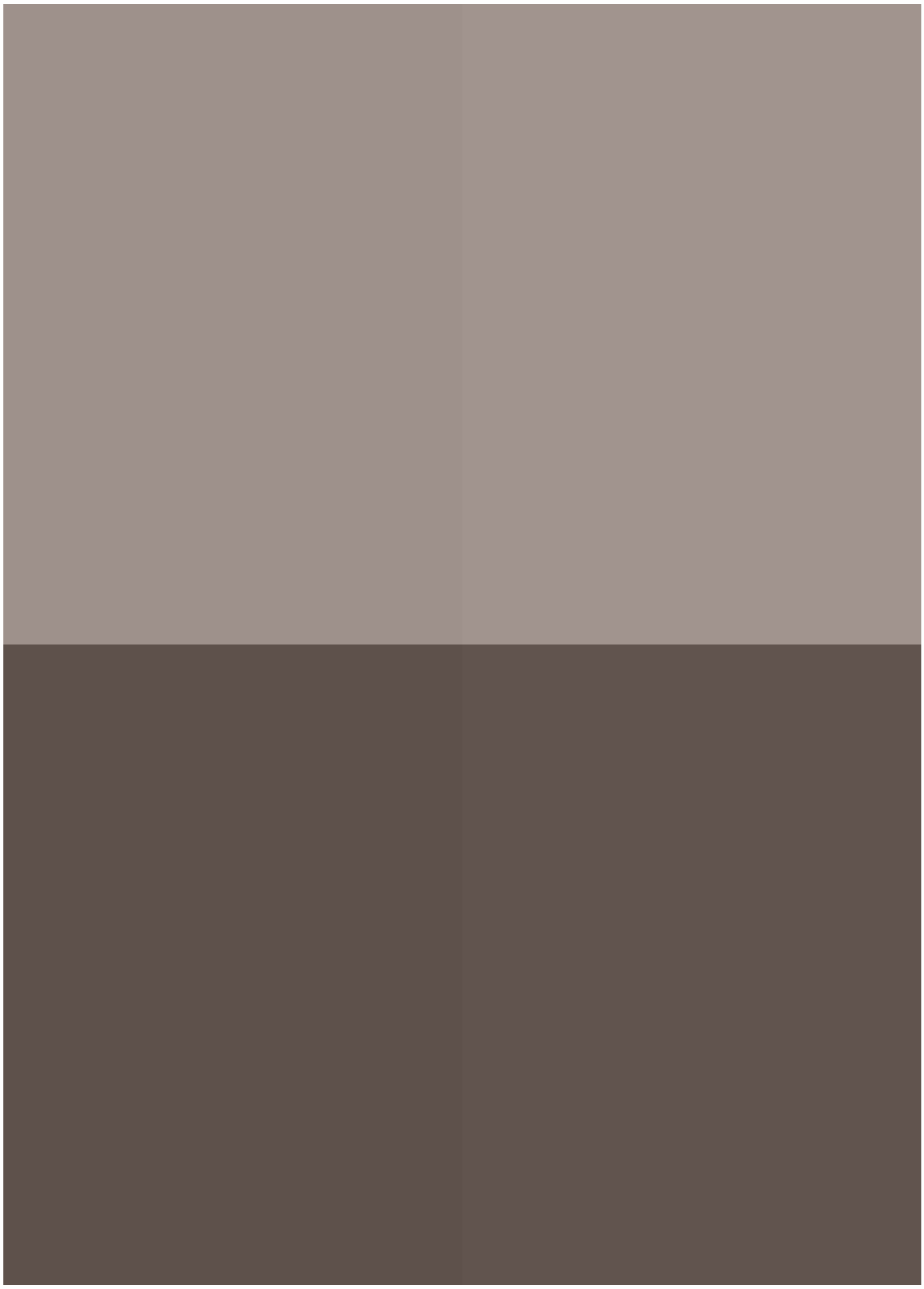
OW 12548
Siberian Wood Dark ●

OAK WOOD

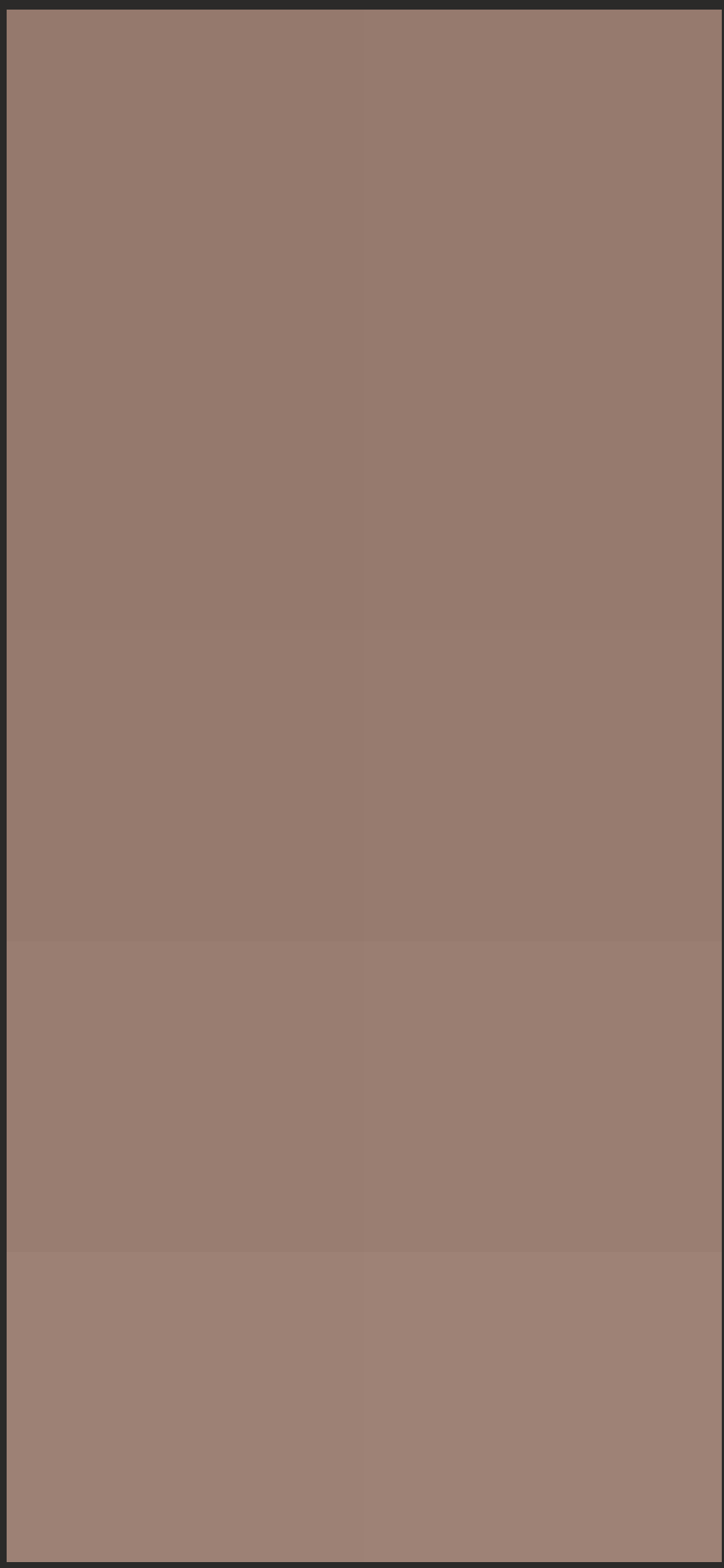
Pure Demeanor

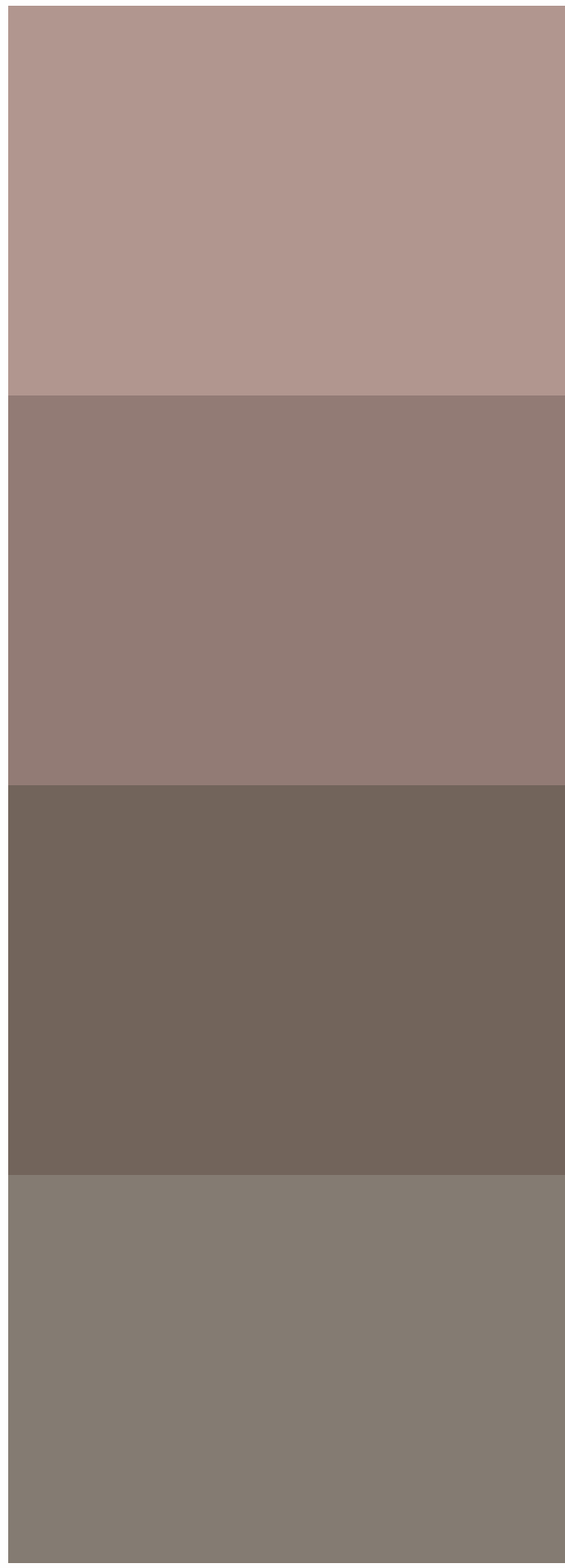
Clean surfaces defined by understated luxury and effortless sophistication.

VIR
LAMINATE



Soft & Structured





OW 12550
Canadian Pine ●

●8' x 4' ■10' x 4' ⬟10' x 4.25'

Oak W

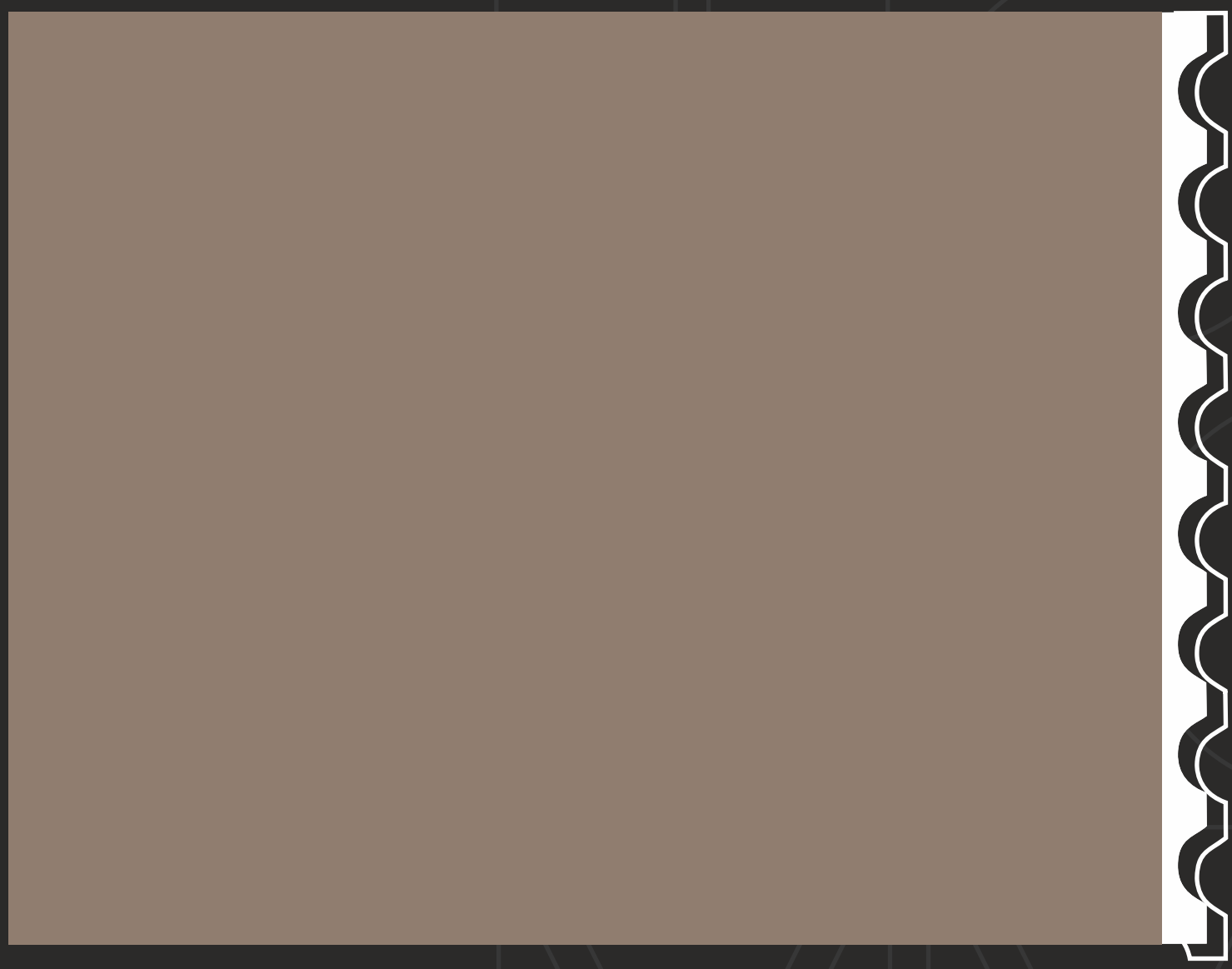
Smooth Style

Soft in presence yet strong in character, crafted for interiors that value subtle beauty.

VIR
LAMINATE



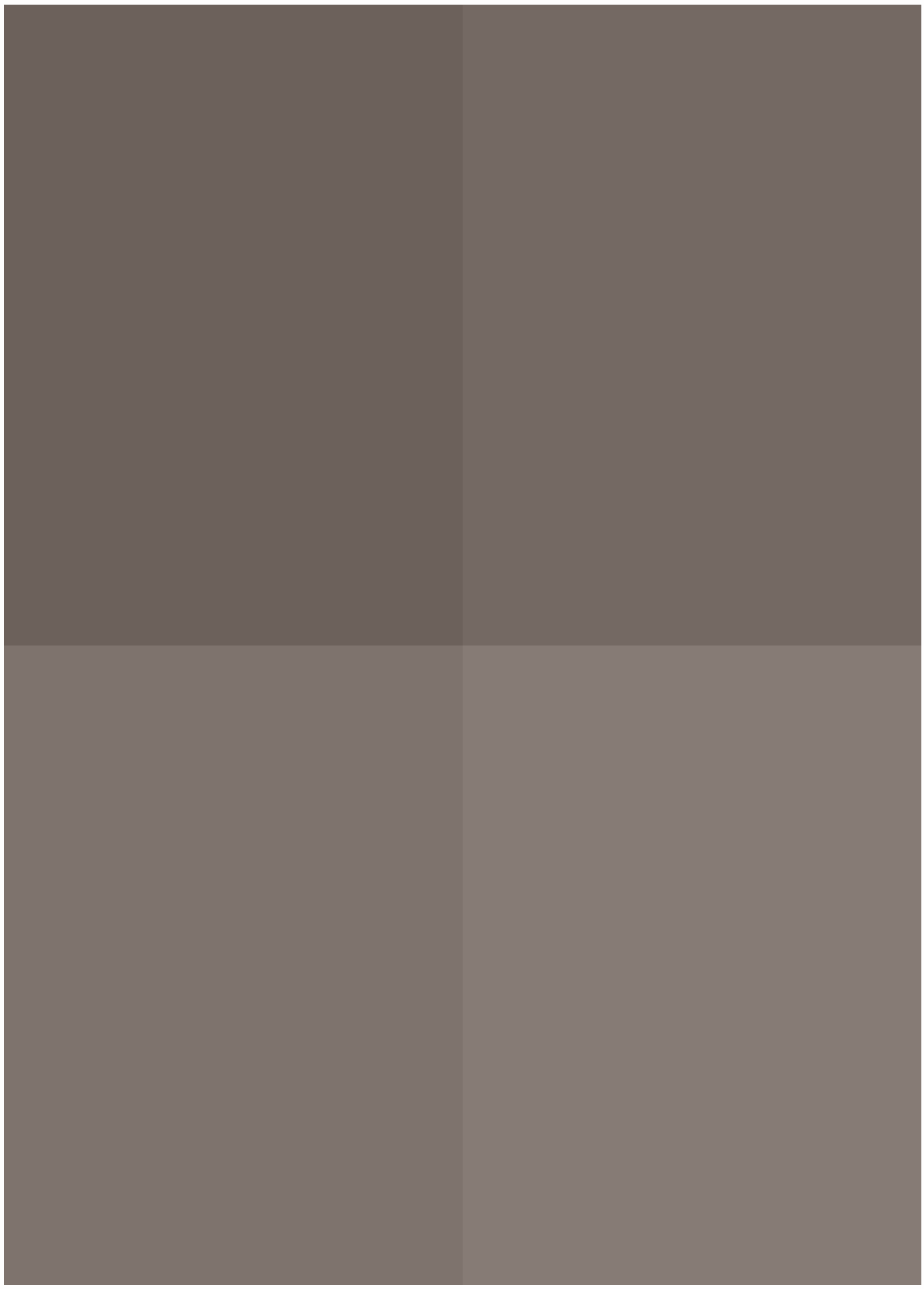
OW 12549
Ventura Ash ●



OW 12546
Froststone Grey ●

Muted & Modern

GREY WOOD TONES
DESIGNED FOR MINIMAL,
ELEGANT INTERIORS.



● 8' x 4' ■ 10' x 4' ⬟ 10' x 4.25'



AW 12531
Grey Wood Light



AW 12532
Grey Wood Dark

RUSHIL

DECOR LIMITED

WE'LL MAKE IT

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Toll-Free No.: 1800 233 7952

Certifications :

IS : 2046-1995
HGS-s 333
CM/L : 7439785

Certification Number : 042-016-1266
"Environmentally Improved Low Emission Low Toxicity"

ISO 9001 : 2015
ISO 14001 : 2015
ISO 45001 : 2018

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